



# Market Profile

Hampshire Village, IL  
 Hampshire Village, IL (1732525)  
 Geography: Place

Prepared by Esri

	Hampshire vil...
<b>Population Summary</b>	
2000 Total Population	3,336
2010 Total Population	5,568
2019 Total Population	7,190
2019 Group Quarters	24
2024 Total Population	7,685
2019-2024 Annual Rate	1.34%
2019 Total Daytime Population	5,719
Workers	2,559
Residents	3,160
<b>Household Summary</b>	
2000 Households	1,153
2000 Average Household Size	2.88
2010 Households	1,951
2010 Average Household Size	2.85
2019 Households	2,536
2019 Average Household Size	2.83
2024 Households	2,709
2024 Average Household Size	2.83
2019-2024 Annual Rate	1.33%
2010 Families	1,525
2010 Average Family Size	3.23
2019 Families	1,906
2019 Average Family Size	3.24
2024 Families	2,020
2024 Average Family Size	3.25
2019-2024 Annual Rate	1.17%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,193
Owner Occupied Housing Units	78.9%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	3.4%
2010 Housing Units	2,032
Owner Occupied Housing Units	82.8%
Renter Occupied Housing Units	13.2%
Vacant Housing Units	4.0%
2019 Housing Units	2,656
Owner Occupied Housing Units	84.0%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	4.5%
2024 Housing Units	2,863
Owner Occupied Housing Units	84.0%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	5.4%
<b>Median Household Income</b>	
2019	\$100,444
2024	\$118,057
<b>Median Home Value</b>	
2019	\$288,290
2024	\$317,424
<b>Per Capita Income</b>	
2019	\$39,467
2024	\$45,708
<b>Median Age</b>	
2010	36.3
2019	38.3
2024	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>	
Household Income Base	2,536
<\$15,000	4.1%
\$15,000 - \$24,999	4.0%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	7.0%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	19.9%
\$150,000 - \$199,999	24.6%
\$200,000+	5.8%
Average Household Income	\$110,371
<b>2024 Households by Income</b>	
Household Income Base	2,709
<\$15,000	3.4%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	5.6%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	31.7%
\$200,000+	7.1%
Average Household Income	\$127,947
<b>2019 Owner Occupied Housing Units by Value</b>	
Total	2,231
<\$50,000	1.6%
\$50,000 - \$99,999	2.9%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	15.6%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	39.1%
\$400,000 - \$499,999	7.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$275,482
<b>2024 Owner Occupied Housing Units by Value</b>	
Total	2,407
<\$50,000	0.8%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	9.1%
\$250,000 - \$299,999	15.4%
\$300,000 - \$399,999	47.6%
\$400,000 - \$499,999	10.6%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$303,033

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>		
Total		5,568
0 - 4		7.5%
5 - 9		7.8%
10 - 14		8.2%
15 - 24		11.7%
25 - 34		12.9%
35 - 44		16.6%
45 - 54		15.3%
55 - 64		10.2%
65 - 74		5.7%
75 - 84		3.3%
85 +		0.8%
18 +		71.8%
<b>2019 Population by Age</b>		
Total		7,190
0 - 4		6.3%
5 - 9		6.7%
10 - 14		7.0%
15 - 24		11.7%
25 - 34		13.3%
35 - 44		14.0%
45 - 54		13.9%
55 - 64		13.2%
65 - 74		9.3%
75 - 84		3.6%
85 +		1.2%
18 +		76.3%
<b>2024 Population by Age</b>		
Total		7,686
0 - 4		6.5%
5 - 9		6.5%
10 - 14		6.9%
15 - 24		11.0%
25 - 34		13.6%
35 - 44		14.8%
45 - 54		12.3%
55 - 64		12.0%
65 - 74		10.3%
75 - 84		4.7%
85 +		1.2%
18 +		76.2%
<b>2010 Population by Sex</b>		
Males		2,733
Females		2,835
<b>2019 Population by Sex</b>		
Males		3,466
Females		3,724
<b>2024 Population by Sex</b>		
Males		3,658
Females		4,028

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	5,568
White Alone	93.2%
Black Alone	1.4%
American Indian Alone	0.3%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.8%
Two or More Races	1.6%
Hispanic Origin	9.9%
Diversity Index	28.7
<b>2019 Population by Race/Ethnicity</b>	
Total	7,190
White Alone	91.9%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	1.7%
Hispanic Origin	12.9%
Diversity Index	34.5
<b>2024 Population by Race/Ethnicity</b>	
Total	7,684
White Alone	90.7%
Black Alone	1.3%
American Indian Alone	0.2%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.6%
Two or More Races	2.0%
Hispanic Origin	14.9%
Diversity Index	38.5
<b>2010 Population by Relationship and Household Type</b>	
Total	5,568
In Households	100.0%
In Family Households	90.1%
Householder	27.4%
Spouse	22.8%
Child	35.7%
Other relative	2.4%
Nonrelative	1.8%
In Nonfamily Households	9.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>	
Total	4,917
Less than 9th Grade	3.5%
9th - 12th Grade, No Diploma	3.6%
High School Graduate	13.8%
GED/Alternative Credential	1.9%
Some College, No Degree	25.8%
Associate Degree	8.8%
Bachelor's Degree	22.9%
Graduate/Professional Degree	19.7%
<b>2019 Population 15+ by Marital Status</b>	
Total	5,755
Never Married	28.0%
Married	60.3%
Widowed	3.9%
Divorced	7.7%
<b>2019 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.0%
Civilian Unemployed (Unemployment Rate)	4.0%
<b>2019 Employed Population 16+ by Industry</b>	
Total	4,094
Agriculture/Mining	0.0%
Construction	9.7%
Manufacturing	20.7%
Wholesale Trade	3.0%
Retail Trade	9.9%
Transportation/Utilities	3.3%
Information	1.0%
Finance/Insurance/Real Estate	2.6%
Services	46.7%
Public Administration	2.9%
<b>2019 Employed Population 16+ by Occupation</b>	
Total	4,094
White Collar	57.4%
Management/Business/Financial	12.5%
Professional	28.8%
Sales	9.8%
Administrative Support	6.3%
Services	23.1%
Blue Collar	19.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	2.4%
Production	7.6%
Transportation/Material Moving	3.8%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	5,568
Population Inside Urbanized Area	13.0%
Population Inside Urbanized Cluster	82.9%
Rural Population	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	1,951
Households with 1 Person	16.4%
Households with 2+ People	83.6%
Family Households	78.2%
Husband-wife Families	65.0%
With Related Children	32.8%
Other Family (No Spouse Present)	13.1%
Other Family with Male Householder	4.3%
With Related Children	2.6%
Other Family with Female Householder	8.9%
With Related Children	6.0%
Nonfamily Households	5.4%
All Households with Children	42.1%
Multigenerational Households	1.8%
Unmarried Partner Households	4.2%
Male-female	3.6%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	1,951
1 Person Household	16.4%
2 Person Household	34.0%
3 Person Household	18.0%
4 Person Household	18.1%
5 Person Household	8.5%
6 Person Household	3.5%
7 + Person Household	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,951
Owner Occupied	86.3%
Owned with a Mortgage/Loan	72.3%
Owned Free and Clear	13.9%
Renter Occupied	13.7%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	2,032
Housing Units Inside Urbanized Area	12.0%
Housing Units Inside Urbanized Cluster	83.8%
Rural Housing Units	4.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Middleburg (4C)
2. Soccer Moms (4A)
3. The Elders (9C)

### 2019 Consumer Spending

Apparel & Services: Total \$	\$6,850,825
Average Spent	\$2,701.43
Spending Potential Index	126
Education: Total \$	\$4,715,825
Average Spent	\$1,859.55
Spending Potential Index	117
Entertainment/Recreation: Total \$	\$10,462,232
Average Spent	\$4,125.49
Spending Potential Index	126
Food at Home: Total \$	\$16,394,468
Average Spent	\$6,464.70
Spending Potential Index	125
Food Away from Home: Total \$	\$11,937,423
Average Spent	\$4,707.19
Spending Potential Index	128
Health Care: Total \$	\$19,405,843
Average Spent	\$7,652.15
Spending Potential Index	129
HH Furnishings & Equipment: Total \$	\$7,045,147
Average Spent	\$2,778.05
Spending Potential Index	130
Personal Care Products & Services: Total \$	\$2,981,770
Average Spent	\$1,175.78
Spending Potential Index	133
Shelter: Total \$	\$57,058,923
Average Spent	\$22,499.58
Spending Potential Index	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,062,791
Average Spent	\$3,179.33
Spending Potential Index	128
Travel: Total \$	\$7,239,739
Average Spent	\$2,854.79
Spending Potential Index	127
Vehicle Maintenance & Repairs: Total \$	\$3,693,044
Average Spent	\$1,456.25
Spending Potential Index	127

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 23, 2019