



Business Development Commission
Meeting Minutes
June 12, 2019
Hampshire Village Hall

Call to order at 6:35 pm

Present: Commissioners Bill Swalwell, Susie Kopacz, David Pizzolato, Joe Lazar and Mike Armato. Trustee Ryan Krajecki
Absent: Ian Lamp

Public Comments:

- There were no public comments

Meeting Minutes Approval From 5/8/19:

- Commissioner Kopacz requested a clarification change of our strategy to remove the word “driving” to the dining & entertainment section. Commissioner Pizzolato made a motion to approve minutes with a second by Commissioner Kopacz.

Catalyst Strategies for Main Street Program:

- Commissioner Kopacz reviewed the status of the completed needs assessment and next steps the BDC should pursue to start gathering the elements to begin working toward our strategy. We need to focus on the following elements:
 - Identifying the available properties and status
 - A streetscape needs to be defined
 - Organizing the social clubs to assist in our efforts
- As it relates to small business manufacturing, Commissioner Pizzolato will reach out to the Main Street community to get insights to point us in a direction to begin working on.

Business Development Commission – Marketing Brochure

- The Commission discussed the development of marketing collateral in the form of brochures. Commissioner Pizzolato proposed concepts to the Commission for discussion. The group feels that we need to have something more robust and comprehensive beyond a standard brochure. Commissioners Pizzolato & Kopacz felt that a brochure was needed, yet premature to develop. The majority of the Commission and Village Board feels that we need a brochure and that one should be professionally developed.
- Mayor Magnussen proposed to have his graphic designer layout a concept for the board to review by July’s meeting and Commissioner Pizzolato offered to assist with the content once the layout was approved.

Ideas for Attracting Manufacturing

- Trustee Krajecki reported back an update about other elements that the BDC should provide the Village Board on in the hopes to attract more business, including:

- Super High-Speed Fiber – Currently these networks are controlled by both CUSD300 and Northern Illinois University and will not share them with outside enterprise. With the introduction of 5G and Comcast’s run of fiber in the Village, it will be fast enough and there is no need to pursue any further.
- Train station – Trustee Krajecki spoke with our Metra representative and there will be no foreseeable plans in the future for Metra to expand west in the coming years.
- Marijuana Legalization – The formalized state vote for legalization will take place in October. In the meantime, we will identify opportunities for Hampshire to entertain the farming and processing only.

Hampshire’s Very Own

- There was a delay in articles for May. The new schedule is as follows of the company profiles to be showcased:
 - March Industries (July)
 - Tuscan Wine (August)
 - Blocks (September)
 - Hampshire Cleaners (October)
 - Century 21 (November)
 - Luxor Nails (December)

New or Existing Business Update

- Trustee Krajecki provided the Commission with the following updates:
 - Love’s will have their grand opening the last week in June
 - Speckled Fawns (a small business focused on high quality leather goods) currently has occupied 2/3 of the former Ohana Dollar store and is interested in taking advantage of the current façade program
 - Roy’s Place façade improvement has been completed and applauded from the commission on the work that was done to improve the character of Hampshire.
 - There are no developments on either the proposed 55 and older community and the former Palazollo’s location.

Open Topics

- Commissioner Pizzolato asked for the beautification committee could review the wayfinding draft that was prepared in 2018 to formulate a recommendation on how the Village should update wayfinding signs in and outside of town.
- Commissioner Pizzolato asked for an update on the Village code enforcement program. Mayor Magnussen provided an update that the Village would wait for the new administrator to be hired and then proceed with collaborating on adjudication setup with Genoa and Kingston. The timeframe for this for be setup will be near the end of this year. It was mentioned that the Village is still committed to enforcing codes and ordinances through their current process and encourages residents to call or email if they feel an ordinance is not being followed (847-683-2181 ext. 28 or building@hampshireil.org).
- Commissioner Swalwell moved to make a motion to adjourn at 8:32
 - Second by Commissioner Kopacz

- Motion carried by voice vote:
- Ayes: Armato, Lazar, Kopacz, Swalwell, Pizzolato, Krajecki
- Nays: None
- Absent: Lamp