

Meeting Agenda
Business Development Commission
January 13, 2021 6:30 p.m.
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

1. Call to Order
2. Public Comments
3. Review of minutes from December 9, 2020 meeting
4. Blazing New Trails for the Future – Goal is to assign leaders for these focuses
 - A. Ambassador Program (CEOs from our local companies including manufacturing)
 - i. Discussion about goals and objectives for 2021
 - B. Commercial Land Development
 - i. Discuss and identify the vision/goals for the following three key areas:
 1. Rt. 72 (French Rd. to the east end of the current "Plan Area")
 2. Main St. (extension of development to Allen Rd.)
 3. Rt. 20 Corridor (Allen Corner to the truck stop)
 - ii. Defining the area - what elements can be included as criteria to help us ensure we're aligned:
 1. Traffic volume
 2. Importance of land close to the community; adding on to other future plans
 3. Size & area needed (e.g., 300-375 ft. setback for strip malls, gas stations, etc.; 450-500 ft. for dealerships, other)
 - iii. Zoning discussion - what are the next steps to work with the Planning and Zoning Committee to align on the vision/goals.
5. Brochure Discussion
 - A. Update (Reid)
 - B. Branding progress update (Hedges/Wray)
6. Main Street
 - A. Formation of Main Street Committee – Next Steps (Kopacz & Krajecki) – tabled until the pandemic eases
7. Beautification Committee Report
 - A. Façade updates (Swalwell)
 - B. Beautification Meeting Report (anything else?)
8. Update on Administrative Adjudication (Hedges)
9. Hampshire's Very Own
 - A. List of remaining companies
 1. Vintage Hammer (December)
 2. Stanley Machine (January)
 3. Hampshire Animal Hospital (February)
 4. Randy Ross Gas Pump (March)

5. Roy's Place (April)

10. Update on new or existing businesses in the village

11. Adjourn

Attendance: By Executive Order of the Governor, No. 2020-10 and No. 2020-18, all public and public hearings for essential governmental services through May 30, 2020, may be held by video or tele conference, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than 24 hours prior to the meeting and a link to participate will be sent to your e-mail address the day of the meeting, including all exhibits and other documents (the packet) to be considered at the meeting. Public Comment: Comments or questions may be submitted to the Village Clerk no later than 4:00 PM on the day prior to the meeting, by email to Lvasquez@hampshireil.org. Any written comments so received shall be noted in the minutes of the meeting.



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on December 9th, 2020

Call to order at 6:39 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Karen Trzaska, Ian Lamp, Elaine Thomas, Trustee Ryan Krajecki and Village Administrator Hedges.

In-person: Assistant to the Village Administrator Wray

Public Comments:

- None

Meeting Minutes Approval From 11/18/20:

- Commissioner Lamp moved to make a motion to approve with noted changes to the 11/18/20 meeting minutes.
 - Second by Commissioner Trzaska
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None

Supporting Local Businesses Through COVID

- Trustee Krajecki discussed that with the rises in COVID-19 cases up, the Village Board would like the BDC's thoughts in assisting local businesses.
- To date, the Village has purchase \$5,000 worth of local gift cards to local businesses, provide a program to allow 50% reimbursement on the installation of walk-up windows (up to \$3k match) and bringing mobile test sites to the Village
- Bars & restaurants business is being hurt by competition from neighboring communities due to their laxer policies
- The BDC brainstormed the following ideas, of which Village Administrator Hedges will bring to the Chamber of Commerce:
 - Restaurants banding together by offering a delivery service to neighboring communities; potential for the Village to subsidize the delivery
 - Business offering lunch specials to businesses in the area
 - Bars to offer a to-go drink pack; can be combines with a social media contest with voting.

Property Code Enforcement Update

- Out of courtesy and before each are cited, Village Administrator Hedges reached out to the property owners of both the former dollar store and former Palazzolo's to provide them insight that they will be cited for the current status of their facades.
- He has spoken with both owners and each have confirmed that they will or have plans underway to fix their facades. The situation will be monitored and followed up if a lack of progress occurs.

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Vintage Hammer (December)
 2. Stanley Machine and Tool (January)
 3. Hampshire Animal Hospital (February)
 4. Ross' Gaspump Garage (March)
 5. Roy's Place (April)
 6. Mama Toom (May)
 7. Jimmy's Sports Bar (June)

New or Existing Business Update

- None

Other Updates

- Trustee Krajecki shared with the group that he will not be running for re-election as a trustee within the Village. The BDC wishes him the best of luck.
- The streetscape project for downtown Hampshire has been awarded from the State of Illinois. The Village must complete an environmental review before work can begin.
- Commissioner Lamp moved to make a motion to adjourn at 7:52 pm.
 - Second by Commissioner Kopacz
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None