

Meeting Agenda  
Business Development Commission  
May 8, 2019 6:30 p.m.  
Hampshire Village Hall  
234 S. State Street

1. Call to Order
2. Public Comments
3. Review of the April 10, 2019 minutes for approval
4. Housekeeping
  - A. Vote on Bill Swalwell for 6<sup>th</sup> member of BDC
  - B. Vote on Bill Swalwell for heading the Beautification committee
  - C. Vote on Chairman for next 2 years
5. Main Street Program (Kopacz)
  - A. Nail down Catalyst Strategies
    - i. What are the 4 we want to use
  - B. Confirm that the other groups are on board for forming the committees
    - i. Economic Development Committee (Economic Vitality?)
    - ii. Chamber of Commerce (Promotion?)
    - iii. Beautification Committee (Design?)
    - iv. BDC (Organization?)
6. Business Survey
  - A. Presentation of the results of the survey (Pizzolato)
7. Marketing Discussion
  - A. Discuss “Shop C’ville” and if applicable adding to the village website
  - B. Development of a trifold brochure
  - C. Creation of a video for Hampshire
    - i. NLC or Real Site Video (Ideally completed by Setember)
8. Ideas for attracting Manufacturing
  - A. Super High Speed Fiber
  - B. Train station
  - C. Marijuana Legalization
  - D. Any other ideas
9. Terms of commissioners
  - A. Pizzolato (May 2017)
  - B. Armato (July 2017)
  - C. Kopacz (July 2018)
  - D. Ian Lamp (Oct 2018)
  - E. Joe Lazar (Feb 2019)
10. Hanpshire’s Very Own
  - A. March Industries (May)

- B. List of remaining companies
  - 1. Tuscan Wine (June)
  - 2. Blocks (July)
  - 3. Hampshire Cleaners (August)
  - 4. Century 21 (September)
  - 5. Luxor Nails (October)

11. Update on new or existing businesses in the village

- A. Thornton's Gas Station
- B. 55+ over community on Rt 20
- C. Former JB's in the Rt 72 stripmall
- D. Anything else?