



Village of Hampshire

Public Relations Committee Meeting

Mike Reid Jr. — Aaron Kelly — Toby Koth

Wednesday December 11, 2019 — 5:30 PM

Hampshire Village Hall – 234 S. State Street

MEETING MINUTES

- Call to Order at 5:30
- Established Quorum
 - Mike Reid, Toby Koth, William Rosetti, Jay Hedges Present
 - Linda Vasquez Joined at 6pm
 - Aaron Kelly was Absent
- Citizen Comments (none)
- Discuss Public Relations Goals, Roles, Services, Procedures, and Policies
 - Keeping the people informed
 - Village Staff, Officials, and public
 - Police Reports
 - Monthly Police Report
 - focus on ride along programs this winter
 - Website Improvements
 - Tree Trimming
 - Recycling guidelines
 - Newsletter improvement
 - Engage seniors
 - Water bill
 - notices about email lists
 - What can we do with email addresses that we have?
 - Paperless billing is that an option to use?
- Technology Discussion (Tabled) Koth 1st Reid 2nd
- Branding Discussion (tabled) Koth 1st Reid 2nd
- Joined the Business Development Commission at 6:30pm
 - BDC Presented BDC Brochure
 - PR Committee will be taking lead on the brochure coming up with text and meeting the first few weeks of January.
- Adjourn 7:30pm 1st Koth Reid 2nd