



Village of Hampshire

Public Relations Committee Meeting

Mike Reid Jr. — Aaron Kelly — Toby Koth

Monday February 15, 2021 — 5:30 PM

Hampshire Village Hall – 234 S. State Street

MEETING MINUTES

- Called to Order at 5:30pm
- Establish Quorum (Physical and Electronic)
- Citizen Comments (none)
- Approve Minutes from 1-20-2021
 - Toby Koth 1st Mike Reid 2nd Motion Passed
- Branding discussion with a5 about deliverables
 - Jay Hedges, Lizzy Kreindler and John Harris were in attendance to discuss the brandin launch
 - Spoke at length about the rebrand of the website
 - Spoke about Design Direction
 - Spoke with a Social Media Plan
 - No action needed
- Emergency communications
 - Spoke about potential systems and potential planning for the future to implement an emergency communications systems
 - How to engage our community
- New Business or Other Announcements
 - None
- Adjourn 7:05pm
 - Motion to adjourn Toby Koth 1st Aaron Kelly 2nd

Attendance: By Executive Order of the Governor, No. 2020-10 and No. 2020-18, all public and public hearings for essential governmental services through May 30, 2020, may be held by video or tele conference, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than 24 hours prior to the meeting and a link to participate will be sent to your e-mail address the day of the meeting, including all exhibits and other documents (the packet) to be considered at the meeting. Public Comment: Comments or questions may be submitted to the Village Clerk no later than 4:00 PM on the day prior to the meeting, by email to Lvasquez@hampshireil.org. Any written comments so received shall be noted in the minutes of the meeting