

Meeting Agenda
Business Development Commission
February 10, 2021 6:30 p.m.
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

1. Call to Order
2. Public Comments
3. Review of minutes from January 13, 2020 meeting
4. Ambassador Program
 - i. Update from Karen and Jeanie regarding conversations
 - ii. Next steps
5. Commercial Land Development
 - i. Discussion regarding Hampshire Comprehensive Land Use
6. Brochure Discussion
 - A. Update (Reid)
 - B. Branding progress update (Hedges/Wray)
7. Main Street
 - A. Formation of Main Street Committee
 - i. Discussion on potential Josh Wray involvement
8. Beautification Committee Report
 - A. Façade updates (Swalwell)
 - i. Conversation about target properties
 - ii. Discuss Jay's marketing idea
 - B. Beautification Meeting Report (anything else?)
9. Update on Code Enforcement of downtown buildings
10. Hampshire's Very Own
 - A. List of remaining companies
 1. Stitching on State (new owner March)
 2. Hampshire Animal Hospital (April)
 3. Randy Ross Gas Pump (May)
 4. Roy's Place (June)
 5. Mama Toom (July)
 6. Jimmy's Sports Bar (August)
 7. Christina Michelle Salon (September)
11. Update on new or existing businesses in the village
12. Adjourn

Attendance: By Executive Order of the Governor, No. 2020-10 and No. 2020-18, all public and public hearings for essential governmental services through May 30, 2020, may be held by video or tele conference, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than 24 hours prior to the meeting and a link to participate will be sent to your e-mail address the day of the meeting, including all exhibits and other documents (the packet) to be considered at the meeting.

Public Comment: Comments or questions may be submitted to the Village Clerk no later than 4:00 PM on the day prior to the meeting, by email to Lvasquez@hampshireil.org. Any written comments so received shall be noted in the minutes of the meeting.



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on January 13th, 2021

Call to order at 6:35 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Karen Trzaska, Ian Lamp, Elaine Thomas, Trustee Ryan Krajecki and Jeanie Mayer-Chamber of Commerce.

In-person: Village Administrator Hedges

Public Comments:

- None

Meeting Minutes Approval From 12/9/20:

- Commissioner Pizzolato moved to make a motion to approve with noted changes to the 12/9/20 meeting minutes.
 - Second by Commissioner Lamp
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None

Blazing New Trails for the Future – Assign Leaders

- The Commission and Jeanie Mayer (Chamber of Commerce) discussed the development of a local business ambassador program (CEOs from our local companies including manufacturing) to identify their goals/ objectives so they can be incorporated into the Village's plans. Additional ideas included introductory new business meetings, business/CEO outreach, featured spotlight articles and business connections with existing businesses in town.
- Commercial Land Development – Commissioner Pizzolato proposed that the BDC work to bring forward a proposal of the recommended areas, usage and criteria for land to be considered as commercial within the Village. The BDC will use future meetings to develop a commercial land proposal, which will be brought forward to the appropriate stakeholders as a recommended update to the Village's Comprehensive Plan

Marketing Brochure Update

- Village Administrator Hedges provided an update that Trustee Reid has been working closely with the map designed to complete the map graphics. The brochure will be handed off to A5 once that is complete.
- Village Administrator Hedges provided an update that the PR committee is working with A5 and are narrowed the branding logos down to 3 proposals for the project.

Main Street Program

- Formation of Main Street Committee – As Commissioner Kopacz and Trustee Krajewski find time to discuss further, this topic is tabled until the pandemic eases

Beautification Committee Report

- Commissioner Swalwell presented the following updates:
 - Dollar Store – The owners have been in touch to update their façade to be compliant and are currently getting quotes to bring forward a proposal.
 - Palazzolo's – The owners have been in touch and will look to be updating their façade.

Property Code Enforcement Update

- No update

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Stanley Machine and Tool
 2. Stitching on State
 3. Hampshire Animal Hospital
 4. Ross' Gaspump Garage
 5. Roy's Place
 6. Mama Toom
 7. Jimmy's Sports Bar
 8. Christina Michelle Salon

New or Existing Business Update

- Material Recycling (Brier Hill Rd.)
- BEK Trucking (Truck Stop Industrial)
- Freight Union (Truck Stop Industrial)

Other Updates

- The streetscape project for downtown Hampshire has been awarded from the State of Illinois. Without delays, the project will be complete by Labor Day.

Adjourn

- Commissioner Lamp moved to make a motion to adjourn at 8:21 pm.
 - Second by Commissioner Trzaska
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None