

EDC Meeting
May 13, 2015

Meeting started at 5:30 PM

Present: President Magnussen, Trustees: Brust, Kraus & Reid

Chamber: Acker, Donahue, Hendry and Zwemke

Trustee Koth attended

There were no citizen comments.

Report from April 8 meeting were approved

Motion Kraus, Second Reid All Ayes

The drop boxes on the Village web-site under "Business" and "Services" were discussed and duplicate information will be added.

We are looking into updating the "Village News" portion of the web-site to accomodate more current events. e.g. some chamber news etc.

The balance of the business logos have been forwarded to be put on the web-site along with the web-addresses for easy access.

A new sign was discussed for the industrial park off of Rowell and Allen Roads. The cost would be \$16,000.00 and the Village would install it. Trustee Reid will compose a letter to the businesses located in the park informing them that their individual company signs would cost them \$500.00. There will be spaces for 16 individual signs. The object would be for the businesses to purchase all 16 of the signs for a total of \$8,000.00 so the Village's portion of cost would be reduced to \$8,000.00. Motion Kraus and Donahue all ayes this will be presented to the Village Board for acceptance.

The EDC "Priority List" was reviewed and will be updated. Art Zwemke strongly suggested that we should include information about water and sewer capacity on the web-site.

Mr. Zwemke also suggested that we attend the ICSC in October in Chicago. Trustee Reid sent out info on the event. The cost would be \$515.00.

Loree Hendry will get locations to distribute our "Tri Fold" information pamphlets.

A copy of Genoa II. EDC Commission directives were handed out to all for review and discussion at our next meeting to see if they would be appropriate for our use.

Motion to adjourn Kraus, Second Reid All Ayes

Meeting Adjourned 6:45

George E. Brust

Chairman Economic Development Committee.