

Meeting Agenda  
Business Development Commission  
June 12, 2019 6:30 p.m.  
Hampshire Village Hall  
234 S. State Street

1. Call to Order
2. Public Comments
3. Review of the May 8, 2019 minutes for approval
4. Main Street Program (Kopacz)
  - A. Discussion of next steps
5. Marketing Discussion
  - A. Discussion of trifold brochure
    - i. Dave's designs (choose 1 to pursue)
    - ii. Next steps to get them printed
6. Ideas for attracting Manufacturing
  - A. Super High Speed Fiber (report back on Reid's feedback)
  - B. Train station (report from conversations with Metra board member)
  - C. Marijuana Legalization
  - D. Any other ideas
7. Hampshire's Very Own
  - A. March Industries (June)
  - B. List of remaining companies
    1. Tuscan Wine (July)
    2. Blocks (August)
    3. Hampshire Cleaners (September)
    4. Century 21 (October)
    5. Luxor Nails (November)
8. Update on new or existing businesses in the village
  - A. Progress of Love's Travel Stop
  - B. Speckled Fawns
  - C. Roy's Work on his building
  - D. 55 and over community
  - E. Activity at former Palazollos
9. Adjourn



Business Development Commission  
Meeting Minutes  
May 8, 2019  
Hampshire Village Hall

Call to order at 6:34 pm

Present: Commissioners Susie Kopacz, David Pizzolato, Ian Lamp and Mike Armato. Trustee Ryan Krajecki

Absent: Joe Lazar

**Public Comments:**

- There were no public comments

**Meeting Minutes Approval From 4/10/19:**

- Mike Armato made a motion to approve minutes with a second by Susie Kopacz.

**Commission Updates:**

- Bill Swalwell was presented to the commission to take the place of fellow commissioner Eileen Fleury who resigned from the commission. The commission took a motion to approve Bill for the vacant spot.
- Susie Kopacz moved to make a motion to take a vote for Bill Swalwell to join the Business Development Commission
  - Second by Ian Lamp.
  - Motion carried by voice vote:
  - Ayes: Armato, Lamp, Kopacz, Pizzolato, Krajecki
  - Nays: None
  - Absent: Lazar
- In addition, with Bill Swalwell's background as a former trustee and the work he has done with development of the downtown district, Ian Lamp moved to make a motion to make Bill the head of the Beautification Committee.
  - Second by Susie Kopacz
  - Motion carried by voice vote:
  - Ayes: Armato, Lamp, Kopacz, Pizzolato, Krajecki
  - Nays: None
  - Absent: Lazar
- Ryan Krajecki tabled that Commission needs to table a vote for who the chairman will be for the next two years. After discussion, it was also identified that there is no term limit set for the Business Development Commission and will be left to a vote every two years.
- Ian Lamp moved to make a motion to keep Ryan Krajecki as the head of the Business development commission.
  - Second by Susie Kopacz
  - Motion carried by voice vote:
  - Ayes: Armato, Lamp, Kopacz, Pizzolato, Krajecki
  - Nays: None
  - Absent: Lazar

### **Catalyst Strategies for Main Street Program:**

- The Commission reviewed as a group the recommendations from the last meeting and discussed each's position. The group settled on a focus of driving dining and entertainment, along with small-scale manufacturing as the initial strategies to support. Other focuses can be added once there is momentum behind the first two.
- The Commission will begin a needs assessment in order to identify the elements that are needed to begin down both strategies and discuss at our next meeting.
- The Commission also discussed the other groups throughout the Village to help support, but it was identified that a plan needs to be developed and put in place before aligning additional groups to the plan. This will be addressed once a plan and approach is solidified.

### **Hampshire Business Survey:**

- David Pizzolato first wanted to thank the Chamber for partnering with the BDC on the survey, which helped get clear feedback. David walked the BDC through the results of the survey and insights gained. The overall health and sentiment of the businesses that took the survey was positive, but there are areas that the Village should look to address. Trustee Krajecki will present the Commission's recommendation to the Village board and a copy of our recommendation and results will be made available.

### **Business Development Commission – Marketing**

- The Commission reviewed the "Shop C'ville" business listing page and it was determined that existing social media assets including Google and Facebook already accomplish this task and the Commission will no longer pursue.
- The Commission discussed the development of marketing collateral in the form of brochures. David Pizzolato discussed concepts to the Commission and will follow up with the examples to the commissioners to get their individual direction. David will present a 1<sup>st</sup> draft to the Commission at June's meeting.
- A video has been developed by a local realtor of the Village of Hampshire and as long as we give credit, the Village will be able to use this promotional video on our website. Trustee Krajecki is working with the owner on the final deliverable.

### **Ideas for Attracting Manufacturing**

- There was discussion from Trustee Krajecki about other elements that the BDC should provide the Village Board on in the hopes to attract more business, including:
  - Super High-Speed Fiber – This was seen already in the business survey results as a top need. There is high speed access already in the area and Trustee Krajecki will discuss with Trustee Reid about insight of what currently exists and discussions of how to get that service to the Village. David did mention that AT&T is already laying fiber optic lines throughout areas of the Village.
  - Train station – This was seen as a long-term project for the Village and Ian did mention that Metra continually looks at opportunities to expand service. The group was in agreement that train service in the area would be great, especially how the LaFox station is setup on Metra's Union Pacific/West Line. Ian did mention that it would be good for the Village to identify who the Metra rep is for our area to identify what their current plans are. David noted that potentially Pingree Grove could collaborate with the Village if there was shared interest.

- Marijuana Legalization – The Commission feels that with Hampshire being a big farming community, it would be lucrative to allow businesses that grow and process Marijuana within the Village. It was also noted that dispensaries would be a separate issue that would need to be discussed and vetted.

### **Terms of Commissioners**

- For added clarification, all Commissioners serve 3-year terms from their original sworn in date as follows:
  - Pizzolato (May 2017)
  - Armato (July 2017)
  - Kopacz (July 2018)
  - Ian Lamp (Oct 2018)
  - Joe Lazar (Feb 2019)

### **Hampshire's Very Own**

- The new schedule is as follows of the company profiles to be showcased:
  - March Industries (May)
  - Tuscan Wine (June)
  - Blocks (July)
  - Hampshire Cleaners (August)
  - Century 21 (September)
  - Luxor Nails (October)

### **New or Existing Business Update**

- Trustee Krajecki provided the Commission with the following update:
  - Thorton's Gas Station will be proceeding and replacing the Citgo Gas Station at the truck stop.
  - A developer approached the Village for a mobile +55 community on Rt. 20 near the truck stop. The Village had questions and the developer is supposed to come back to the Village with answers.
  - There will be a new restaurant/bar that will occupy the location previously held by the Shine Salon.
  - Joe Lazar has provided an update that his 1<sup>st</sup> strip mall is closer to breaking ground in the coming months and has tenants already lined up for some of the occupancy.
- The Commission did discuss and unanimously agree that they would like to have and present a position when it comes to new businesses proposals when they come to the Village. There is a lot of vast experience that the Commission feels could provide the Village Board good perspective to consider.
- Ian Lamp moved to make a motion to adjourn at 8:47
  - Second by David Pizzolato
  - Motion carried by voice vote:
  - Ayes: Armato, Lamp, Kopacz, Pizzolato, Krajecki
  - Nays: None
  - Absent: Lazar



Prepared By:  
Dave Pizzolato  
Business Development Commission  
The Village of Hampshire  
May 8th, 2019

## 2019 Business Survey Results

Working in partnership with the Hampshire Area Chamber of Commerce, the Business Development Commission invited the businesses that hold a Hampshire address to give their opinions and feedback in order to provide insight into the temperature of the businesses within the Village. As the Business Development Commission works to attract new businesses and put things in place to create a thriving and bustling downtown, more important is insuring that we are doing everything we can to drive demand for our existing businesses.

The survey was completely anonymous, 20 questions in length and took about 10 minutes to complete. We had 20 businesses complete the survey, which was represented by a cross section of business types within the Village.

### Those who took the survey:

- Businesses represented in the survey are from the following industries:
  - Automotive
  - Contractor
  - Food / Restaurant
  - Banking / Financial Services
  - Insurance
  - Professional Services
  - Retail
- The vast majority established their business after the year 2000
- Respondents on average have (6) full-time employees and (9) part-time employees; 40% do feel that they will increase the number of employees in the next 24 months.

## What we heard...

- 60% of the businesses within the Village feel that doing business in Hampshire is excellent to above average, while 10% feel it is below average.
- When asked how satisfied they are with Hampshire as a business location, the following factors had ranked above 85% for being satisfied: Proximity to transportation/expressways, safety services, new residential development, cost of doing business, quality of life and local officials.
  - Areas of opportunities where businesses feel unsatisfied are: access to customers, proximity to metro areas/amenities, enforcement of village codes and ordinances, access to work force/employees and the city permit process.
- The majority of businesses see the greatest strength of Hampshire is the “small town” atmosphere along with many calling Hampshire their home.
- Businesses are most optimistic about the growth that is coming within the Village, while almost all respondents foresee a positive outlook with growth for their businesses.
- Within the next 12 months, (3) businesses look to expanding and (3) are looking to renovate their properties.
- The greatest challenges affecting the group that took the survey are (ranked in order):
  1. Reliable and faster internet
  2. Expensive/Available properties for smaller businesses starting up
  3. Village roads and parking & business location
- The top 3 challenges that businesses encounter being located in Hampshire are (ranked in order):
  1. Parking (safety/dangerous and limited/layout)
  2. Poor internet service
  3. Lack of interest from the residents
- When asked what tools, resources or action do they think local government (staff or officials) can provide in order to produce a positive effect on your business or prevent downsize, relocation or closure, those businesses downtown indicated that they want more assistance in way of driving people downtown (signage, marketing, etc.)
- It was split between those businesses that own their property or lease. The majority do feel that the appearance of their building looks good.

- The biggest areas of insight businesses would like training on from the chamber is social media/internet marketing/website design, legal/regulation requirements and business planning.

## Commission Recommendation

Many of the businesses located in the Village are the bedrock of what makes Hampshire unique. Their investment and opinions are valued to position the Village to thrive in years to come.

We offer the following recommendations addressing areas of improvement to allow existing businesses to prosper, increase opportunities for new business development and improve the quality of life for the residents:

- Develop a code enforcement program to ensure that Village codes and ordinances are followed
- As heard in our resident survey, the downtown parking needs to be addressed for safety concerns, as well as to support future business development
- Define and implement an entire way finding signage plan to draw and direct people throughout the Village (signage, marketing, etc.)
- Work with new and existing internet providers to provide reliable and faster internet service
- Streamline the city permitting process
- Identify and seek out developers that focus on properties that are better suited for smaller businesses starting up
- Work with the Chamber to host more events that feature products and services from businesses in Hampshire
- The Chamber should look to offer training and seminars on the topics of interest from the respondents

Hampshire Business Survey - 2019 Spring

Q1 What year was your business originally established in Hampshire? If not established in Hampshire, what year did you locate to Hampshire?

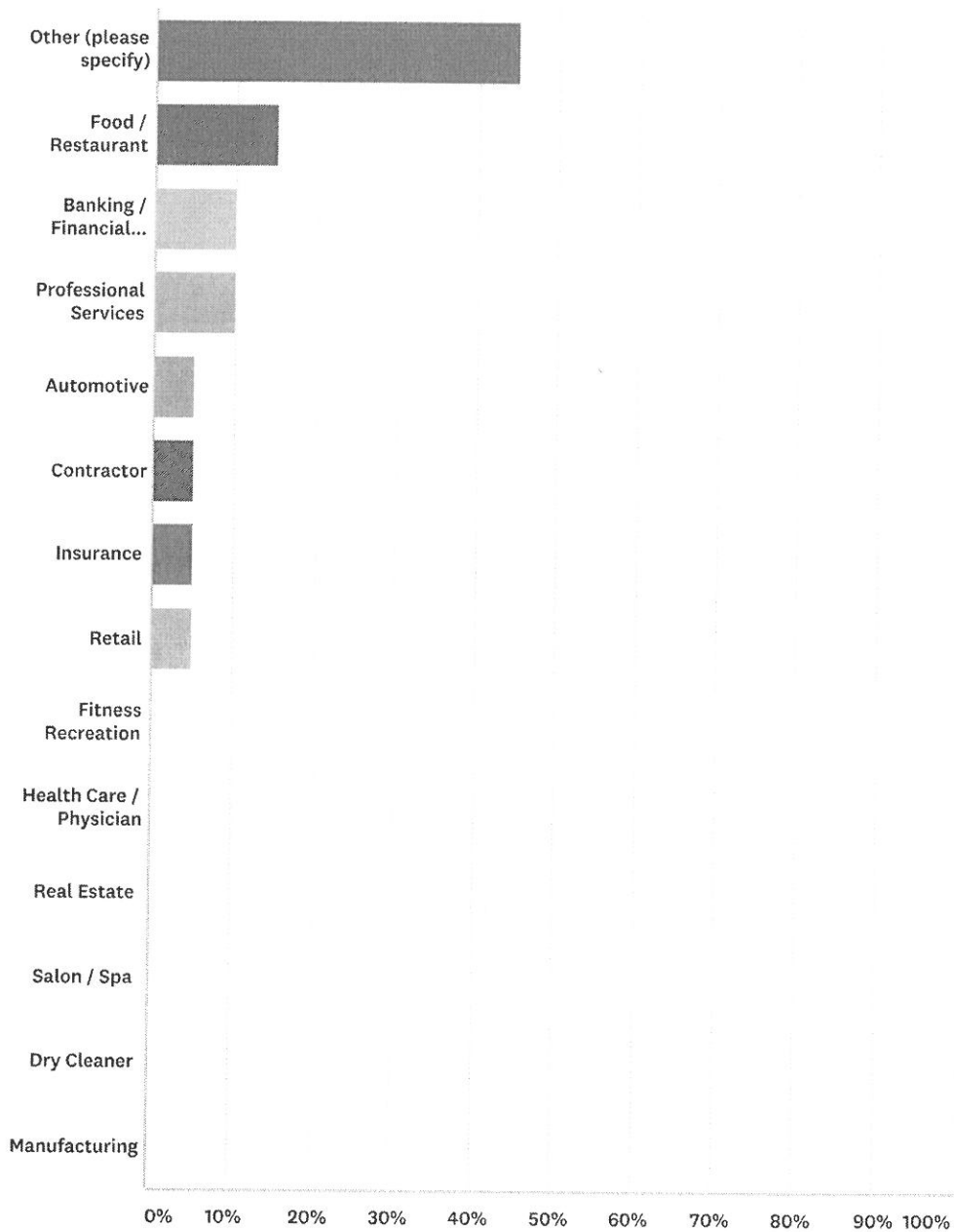
Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	2004	4/29/2019 4:15 PM
2	1995 locate to Hampshire	4/29/2019 1:00 PM
3	2005	4/27/2019 2:19 PM
4	1929	4/26/2019 10:53 AM
5	2004	4/25/2019 1:01 PM
6	2008	4/23/2019 3:39 PM
7	1918	4/22/2019 4:17 PM
8	2008	4/22/2019 1:37 PM
9	2001	4/20/2019 7:49 PM
10	2017	4/19/2019 1:21 PM
11	2000	4/19/2019 12:45 AM
12	2019	4/18/2019 10:21 PM
13	2008	4/18/2019 8:24 PM
14	2015	4/18/2019 8:13 PM
15	We believe around 1926, current location 1932	4/18/2019 8:10 PM
16	2009	4/18/2019 8:07 PM
17	2016	4/18/2019 7:57 PM
18	1970	4/18/2019 7:44 PM
19	2000	4/18/2019 7:39 PM



## Q2 What is the product or service your business provides?

Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
Other (please specify)	45.00%	9
Food / Restaurant	15.00%	3
Banking / Financial Services	10.00%	2
Professional Services	10.00%	2
Automotive	5.00%	1

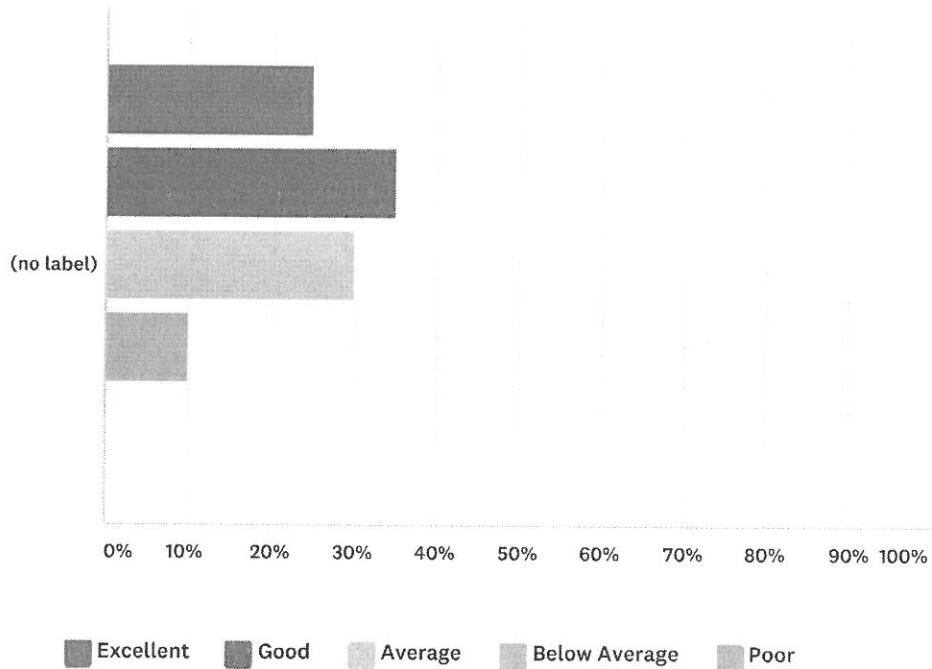
## Hampshire Business Survey - 2019 Spring

Contractor	5.00%	1
Insurance	5.00%	1
Retail	5.00%	1
Fitness Recreation	0.00%	0
Health Care / Physician	0.00%	0
Real Estate	0.00%	0
Salon / Spa	0.00%	0
Dry Cleaner	0.00%	0
Manufacturing	0.00%	0
<b>TOTAL</b>		<b>20</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Artisain meat smoker and butcher shop	4/26/2019 10:53 AM
2	Scientific Instrumentation Sales and Service	4/25/2019 1:01 PM
3	Religious Organization	4/22/2019 1:37 PM
4	Corporate Pilot	4/18/2019 10:21 PM
5	Longarm quilting	4/18/2019 8:24 PM
6	Guns (accessories) & Coffee	4/18/2019 8:13 PM
7	Accounting & Tax	4/18/2019 7:57 PM
8	Gasoline, convenience store	4/18/2019 7:44 PM
9	home based internet marketing business	4/18/2019 7:39 PM

### Q3 What is your overall opinion of Hampshire as a place of doing business?

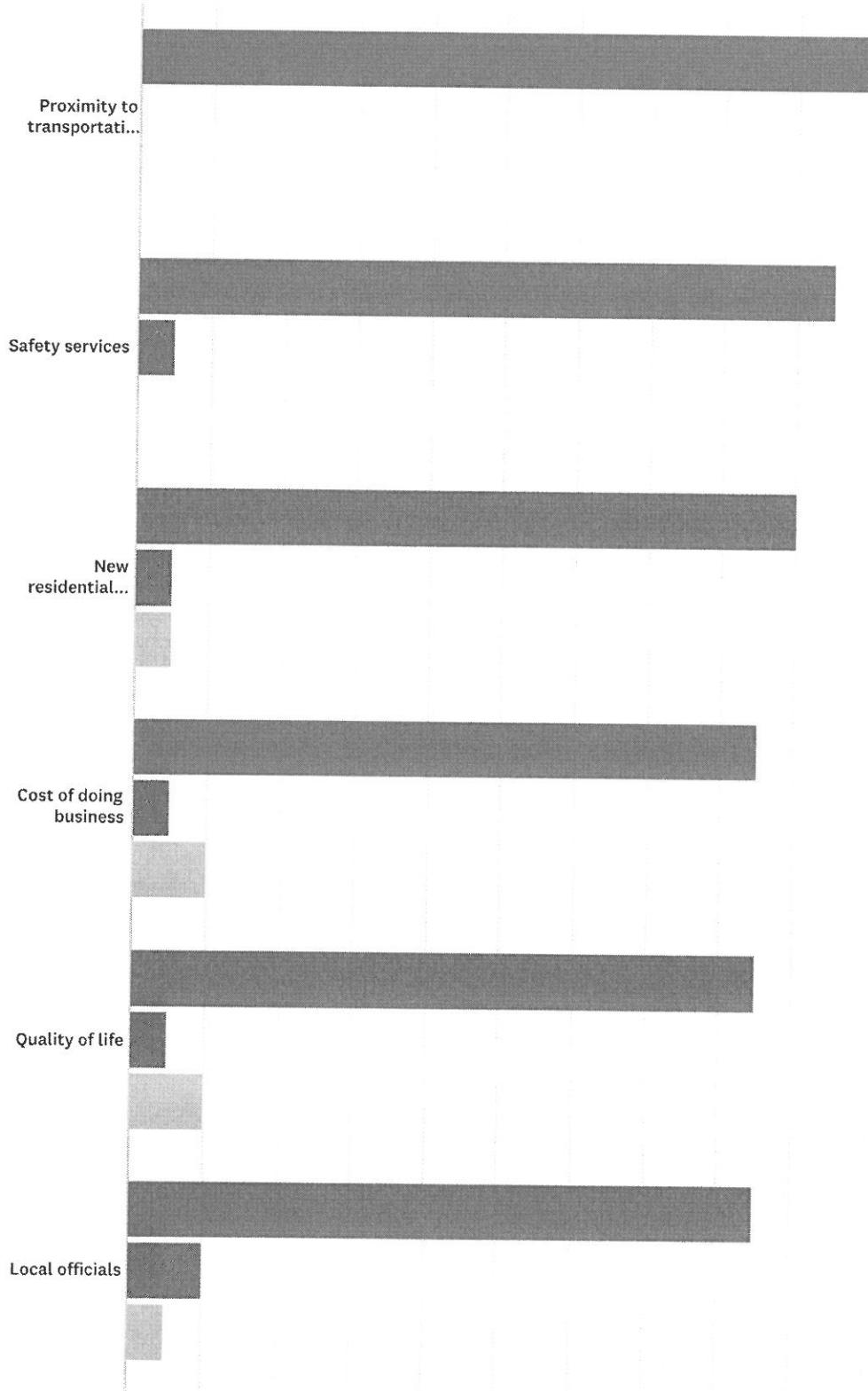
Answered: 20 Skipped: 0



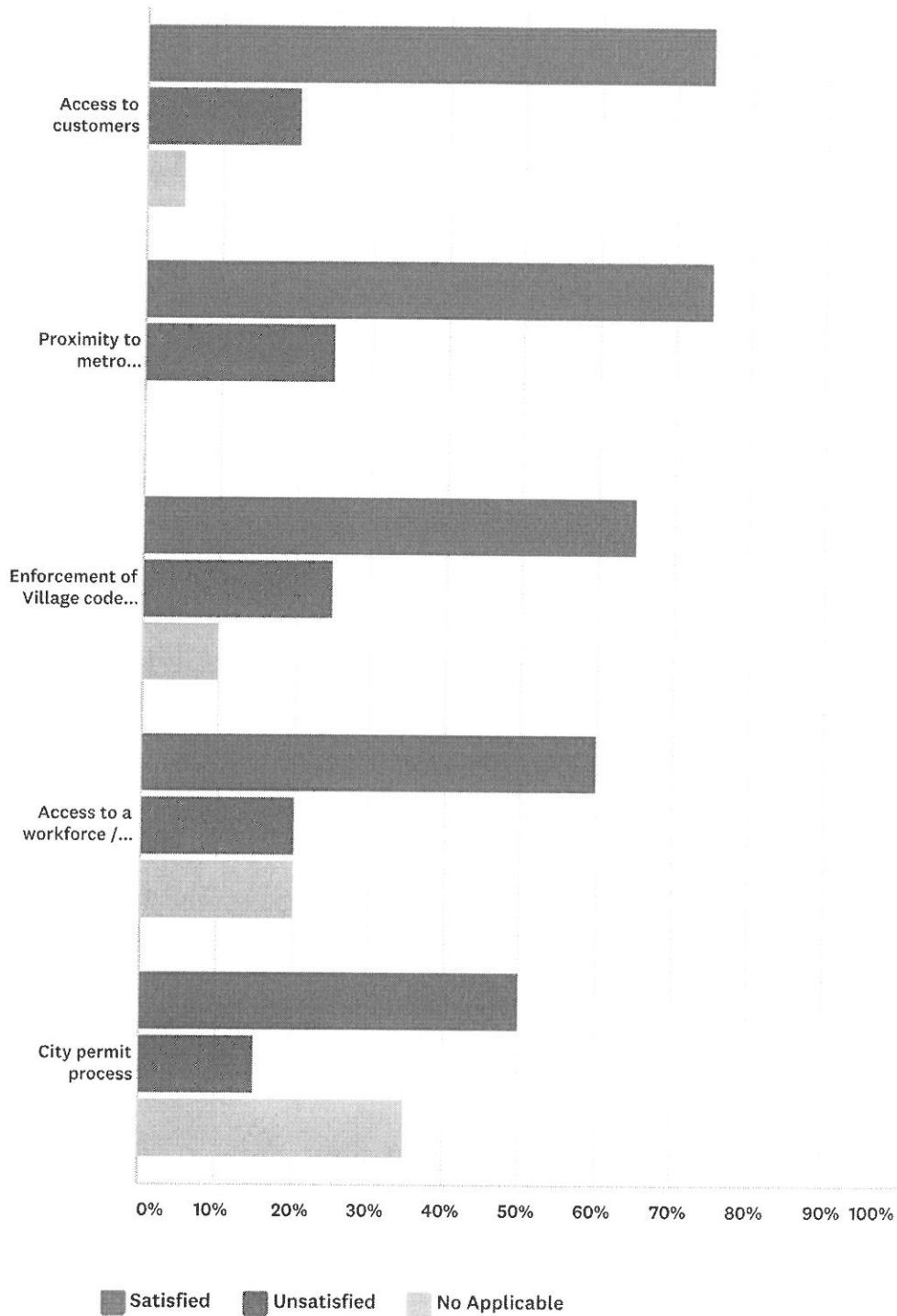
	EXCELLENT	GOOD	AVERAGE	BELOW AVERAGE	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	25.00%	35.00%	30.00%	10.00%	0.00%	20	2.25
	5	7	6	2	0		

### Q4 How satisfied are you with Hampshire as a business location in respect to the following factors?

Answered: 20 Skipped: 0



### Hampshire Business Survey - 2019 Spring



	SATISFIED	UNSATISFIED	NO APPLICABLE	TOTAL
Proximity to transportation/ expressways	100.00% 20	0.00% 0	0.00% 0	20
Safety services	95.00% 19	5.00% 1	0.00% 0	20
New residential development	90.00% 18	5.00% 1	5.00% 1	20

## Hampshire Business Survey - 2019 Spring

Cost of doing business	85.00% 17	5.00% 1	10.00% 2	20
Quality of life	85.00% 17	5.00% 1	10.00% 2	20
Local officials	85.00% 17	10.00% 2	5.00% 1	20
Access to customers	75.00% 15	20.00% 4	5.00% 1	20
Proximity to metro areas/amenities	75.00% 15	25.00% 5	0.00% 0	20
Enforcement of Village codes & ordinances	65.00% 13	25.00% 5	10.00% 2	20
Access to a workforce / employees	60.00% 12	20.00% 4	20.00% 4	20
City permit process	50.00% 10	15.00% 3	35.00% 7	20

Q5 What are the main reasons for locating in Hampshire; what do you see as its greatest strengths?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	Strong ties to the community	5/2/2019 7:22 PM
2	Not much competition close by.	4/29/2019 4:15 PM
3	Community, location	4/29/2019 1:00 PM
4	Rural environment small town friendliness opportunity to plan carefully	4/27/2019 2:19 PM
5	It was already an established business	4/26/2019 10:53 AM
6	I live in town	4/25/2019 1:01 PM
7	this is where home is	4/23/2019 3:39 PM
8	access to expressways, quaint/quieter suburb, positioned to grow, safe, schools	4/22/2019 4:17 PM
9	Growing population	4/22/2019 1:37 PM
10	Location was readily available	4/20/2019 7:49 PM
11	Currently live in Hampshire which makes running my business here beneficial to me.	4/19/2019 1:21 PM
12	I live in Hampshire. Hampshire's greatest strengths are is locations near interstate 90, Routes 20, 47 and 72.	4/19/2019 12:45 AM
13	It is nice to be close, yet retain a true small-town identity that we are used to in Wisconsin.	4/18/2019 10:21 PM
14	I live here	4/18/2019 8:24 PM
15	The area, pricing / cost of living, atmosphere	4/18/2019 8:13 PM
16	Small Town atmosphere, safety, and friendliness	4/18/2019 8:10 PM
17	Good clientele, great people to work with. A growing community that is growing at a reasonable pace, not too fast.	4/18/2019 8:07 PM
18	Close to home & the residents enthusiasm to support locally owned businesses.	4/18/2019 7:57 PM
19	I have lived here for almost 30 years. It's a nice small town atmosphere with ease of access to pretty much anything we need..not too far from the things that the town itself does not offer.	4/18/2019 7:39 PM

Hampshire Business Survey - 2019 Spring

Q6 What challenges do you encounter, if any, specifically to your location in Hampshire?

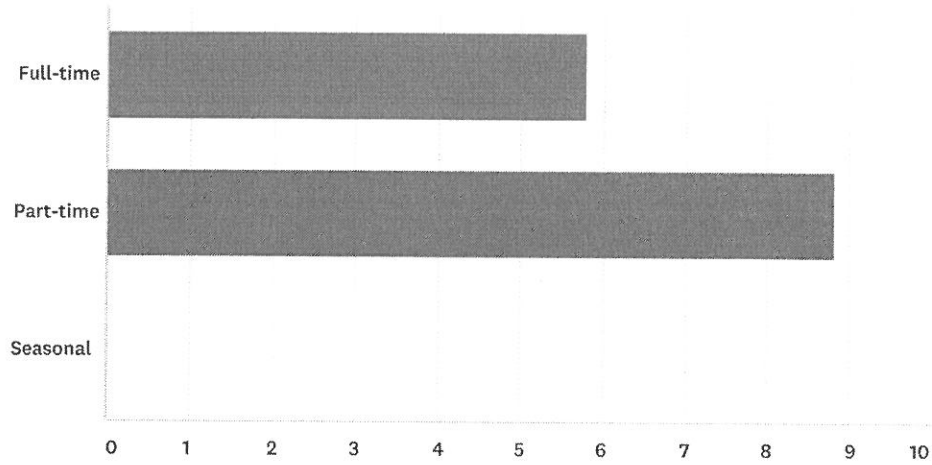
Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Parking and getting people to the downtown	5/2/2019 7:22 PM
2	none	4/29/2019 1:00 PM
3	N/A	4/27/2019 2:19 PM
4	Most traffic drives way to fast through the downtown area. Even Hampshire police on a call. Where are the police to just make presents in downtown and let folks know they need to back off the peddle for a few blocks. People unable to cross the street because a cross walk is has no meaning to the drivers. Rarely do cars stop for pedestrians. Trucks with snow plows should not park on main street.	4/26/2019 10:53 AM
5	State Street parking and traffic	4/25/2019 1:01 PM
6	finding employees	4/23/2019 3:39 PM
7	Downtown seems to be closing/lots of buildings needing repair, Can't get essentials in town (hardware store, fresh groceries, clothes, limited restaurant choices). Traffic through downtown seems to be diminishing - no reason to travel through downtown - all the 'buzz' is on 20/47	4/22/2019 4:17 PM
8	Parking, water drainage	4/22/2019 1:37 PM
9	Poor, (bordering on unacceptable) internet service	4/20/2019 7:49 PM
10	Currently run my business from my home. In the future I hope to get a space for my business but don't see man good options for my type of business.	4/19/2019 1:21 PM
11	Nothing much.	4/19/2019 12:45 AM
12	We could use a real grocery store. Blocks are doing what they can, but it is not fun to drive all the way to Huntley or St Charles for nearly everything.	4/18/2019 10:21 PM
13	None	4/18/2019 8:24 PM
14	Lack of interest from others, seclusion, "groups/clicks" of the area.	4/18/2019 8:13 PM
15	No challenges	4/18/2019 8:10 PM
16	Parking.	4/18/2019 8:07 PM
17	Parking. Specifically the speed of cars down State St. making it difficult to back out of parking on State.	4/18/2019 7:57 PM
18	not really any	4/18/2019 7:39 PM



### Q7 How many people, including owner(s), does your business currently employ?

Answered: 20 Skipped: 0



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Full-time	6	110	19
Part-time	9	88	10
Seasonal	0	0	3
Total Respondents: 20			

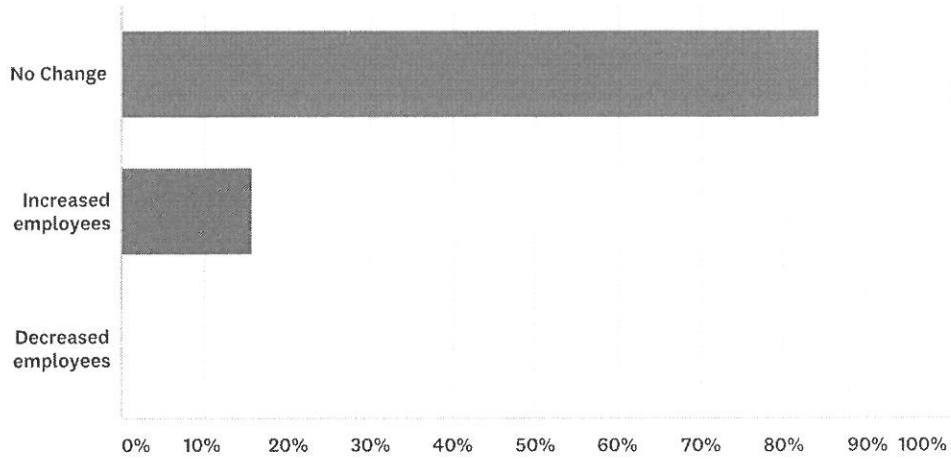
#	FULL-TIME	DATE
1	5	5/2/2019 7:22 PM
2	9	4/29/2019 4:15 PM
3	5	4/29/2019 1:00 PM
4	1	4/27/2019 2:19 PM
5	3	4/26/2019 10:53 AM
6	1	4/25/2019 1:01 PM
7	18	4/23/2019 3:39 PM
8	43	4/22/2019 4:17 PM
9	5	4/20/2019 7:49 PM
10	1	4/19/2019 1:21 PM
11	2	4/19/2019 12:45 AM
12	1	4/18/2019 10:21 PM
13	1	4/18/2019 8:24 PM
14	1	4/18/2019 8:13 PM
15	0	4/18/2019 8:10 PM
16	7	4/18/2019 8:07 PM
17	1	4/18/2019 7:57 PM

## Hampshire Business Survey - 2019 Spring

18	6	4/18/2019 7:44 PM
19	0	4/18/2019 7:39 PM
<b>#</b>	<b>PART-TIME</b>	<b>DATE</b>
1	30	5/2/2019 7:22 PM
2	9	4/29/2019 4:15 PM
3	1	4/25/2019 1:01 PM
4	2	4/22/2019 1:37 PM
5	20	4/20/2019 7:49 PM
6	0	4/19/2019 1:21 PM
7	2	4/19/2019 12:45 AM
8	3	4/18/2019 8:10 PM
9	20	4/18/2019 7:44 PM
10	1	4/18/2019 7:39 PM
<b>#</b>	<b>SEASONAL</b>	<b>DATE</b>
1	0	4/19/2019 1:21 PM
2	0	4/18/2019 8:10 PM
3	0	4/18/2019 7:39 PM

Q8 Has the number if employees changed in the last 24 months? If so, how:

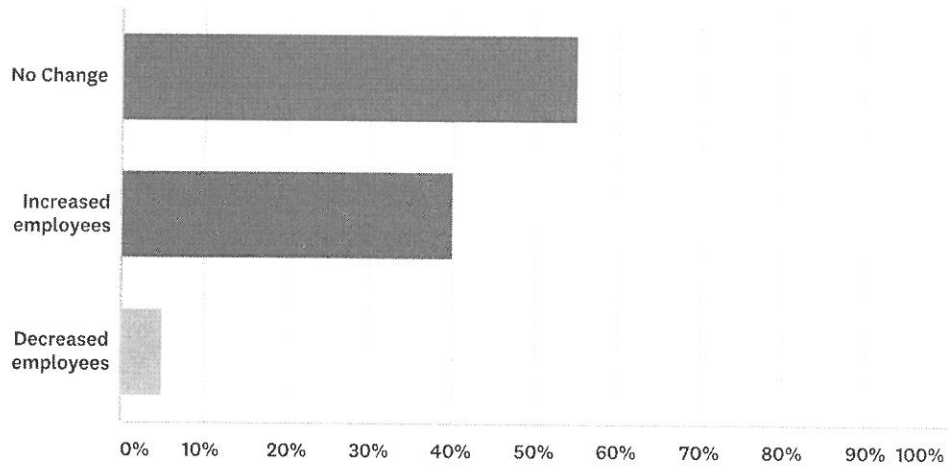
Answered: 19 Skipped: 1



ANSWER CHOICES	RESPONSES	
No Change	84.21%	16
Increased employees	15.79%	3
Decreased employees	0.00%	0
TOTAL		19

Q9 In the next 24 months, do you expect the number of employees to changes? If so, how:

Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
No Change	55.00%	11
Increased employees	40.00%	8
Decreased employees	5.00%	1
TOTAL		20

Hampshire Business Survey - 2019 Spring

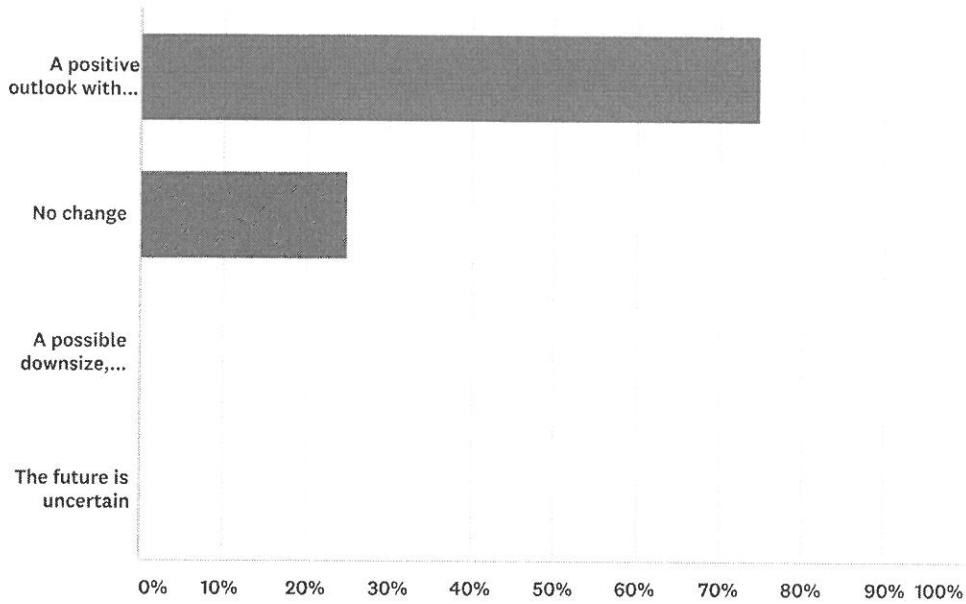
Q10 What in the near future are you most optimistic about?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	That the downtown area is going to be revived	5/2/2019 7:22 PM
2	Additional housing bringing mor customers.	4/29/2019 4:15 PM
3	growth allowing more business, commerce and revenue	4/29/2019 1:00 PM
4	Retail growth	4/27/2019 2:19 PM
5	I am not. I read words like shop local yet were are the leaders of this town or employees. I have only seen maybe two trustees ever make a purchase in my business over a thirty year span. Leading by example and then speaking about it can show support to local business and to the local economy. Where are these people spending and leaving tax dollars? I have heard the village does not have money for years. Well if the leaders do not shop in this town why should anyone? If the village does not have money then maybe it is because they are not spending local. Deaf ears lead to the downtown looking the way it does today. How many people on the board really understand what each downtown business provides? Live breathing people need energy. That is provided by food ingested. Who do you give your food tax dollars to?	4/26/2019 10:53 AM
6	Retirement	4/25/2019 1:01 PM
7	the economy staying good	4/23/2019 3:39 PM
8	Change in Mayor developments on 20/47, Pingree seems to be business friendly	4/22/2019 4:17 PM
9	Continued growth in residential housing	4/22/2019 1:37 PM
10	New development	4/20/2019 7:49 PM
11	N/A	4/19/2019 1:21 PM
12	Growth.	4/19/2019 12:45 AM
13	Settling in and learning more about my neighbors and my community.	4/18/2019 10:21 PM
14	Increasing sales and branding. Going to commit to a name change, logo, branding in general, and a change of style	4/18/2019 8:13 PM
15	Have to think on this one!	4/18/2019 8:10 PM
16	Growth	4/18/2019 8:07 PM
17	Building a solid foundation for my business here in Hampshire	4/18/2019 7:57 PM
18	retiring from my full time position and devoting more time to my own business	4/18/2019 7:39 PM

## Q11 How do you foresee your business performance over the next two years?

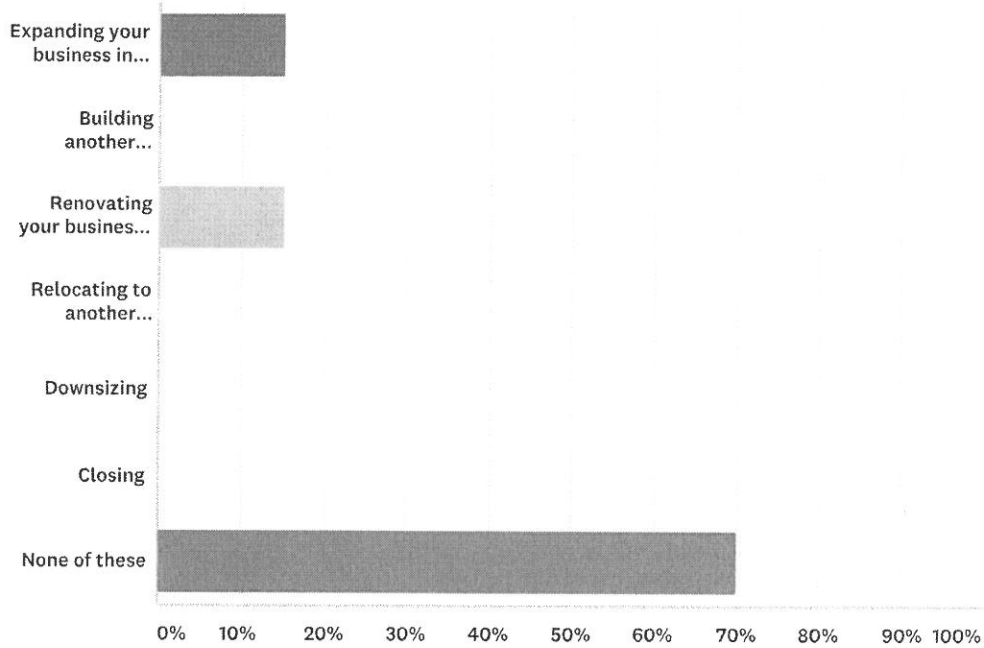
Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
A positive outlook with growth	75.00%	15
No change	25.00%	5
A possible downsize, relocation or closure	0.00%	0
The future is uncertain	0.00%	0
TOTAL		20

## Q12 In the next 12 months, is your business considering any of the following?

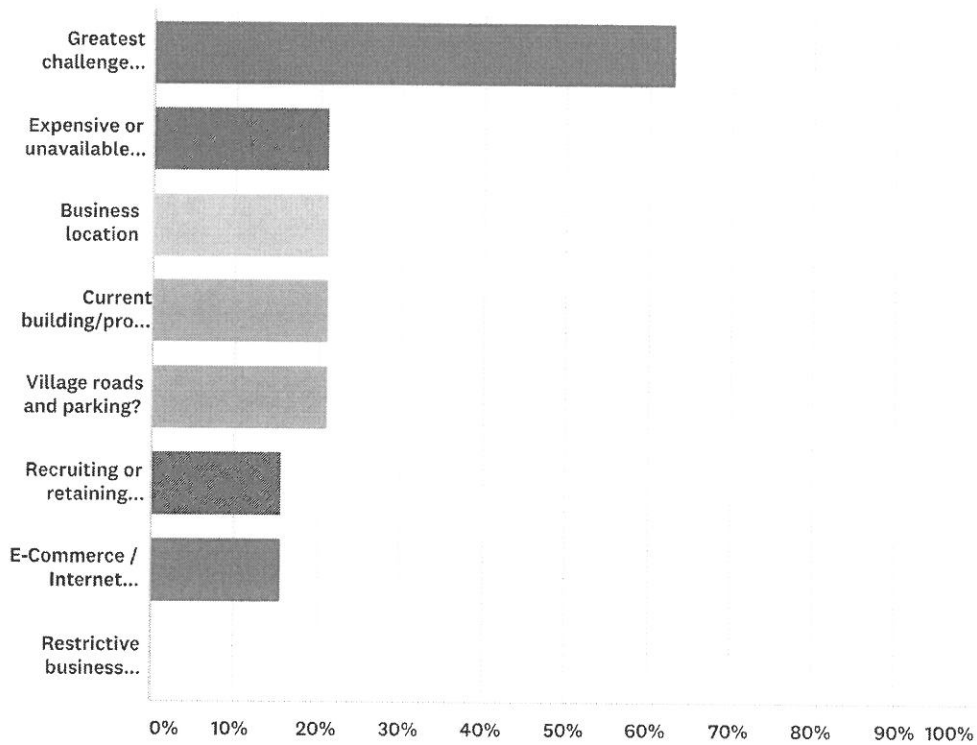
Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
Expanding your business in Hampshire	15.00%	3
Building another location in addition to the one you have in Hampshire	0.00%	0
Renovating your business in Hampshire	15.00%	3
Relocating to another location outside of Hampshire	0.00%	0
Downsizing	0.00%	0
Closing	0.00%	0
None of these	70.00%	14
<b>TOTAL</b>		<b>20</b>

### Q13 What obstacles are affecting your business? (check all that apply)

Answered: 19 Skipped: 1



ANSWER CHOICES	RESPONSES	
Greatest challenge (explain)	63.16%	12
Expensive or unavailable utilities	21.05%	4
Business location	21.05%	4
Current building/property	21.05%	4
Village roads and parking?	21.05%	4
Recruiting or retaining employees	15.79%	3
E-Commerce / Internet competition	15.79%	3
Restrictive business regulations	0.00%	0
Total Respondents: 19		

#	GREATEST CHALLENGE (EXPLAIN)	DATE
1	Affordable building	4/29/2019 4:15 PM
2	none	4/29/2019 1:00 PM
3	N/A	4/27/2019 2:19 PM
4	More wholesale	4/26/2019 10:53 AM
5	None	4/25/2019 1:01 PM

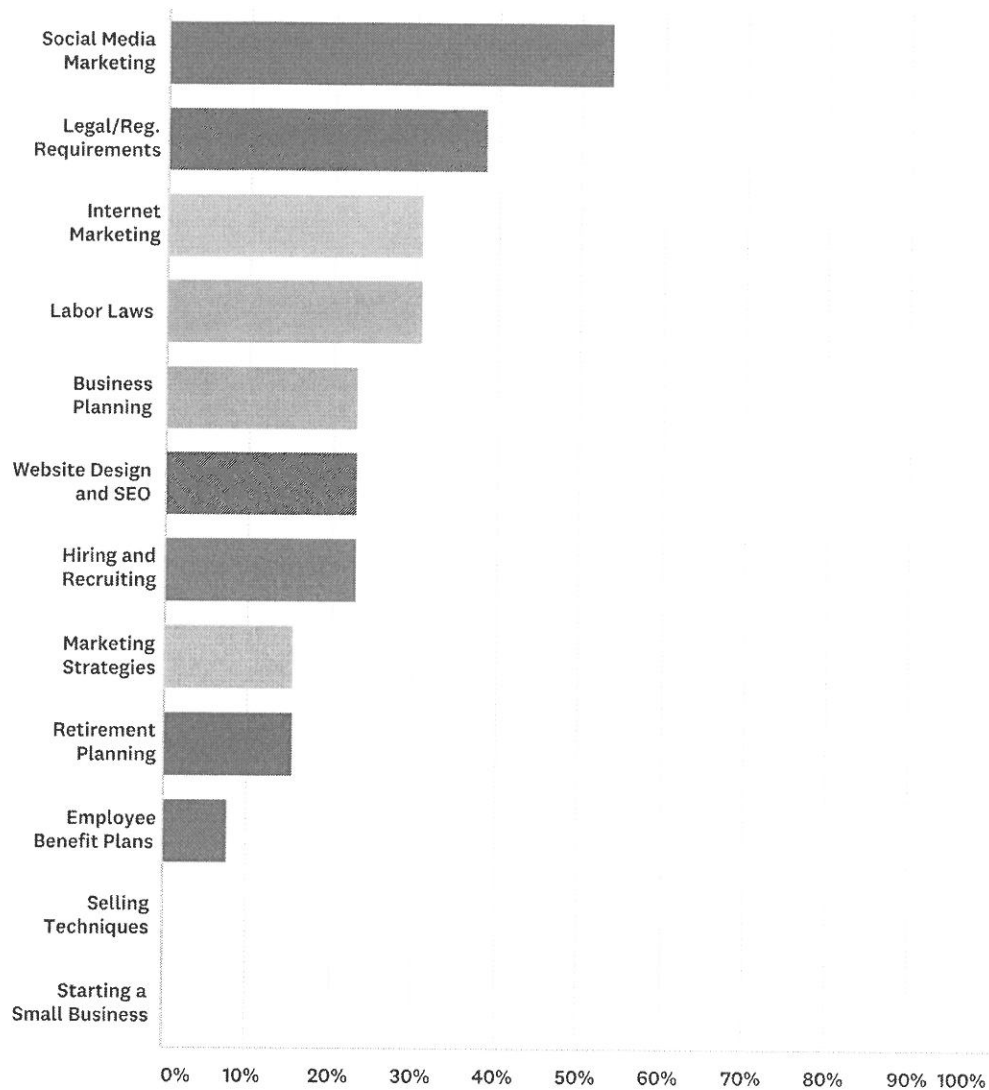


## Hampshire Business Survey - 2019 Spring

6	a vibrant town - where residents can get what they need (essentials) in town - if they need to travel to Randall Road or Dekalb then (for convenience sake) they will do all their errands there, spending their money outside of Hampshire. Buildings are allowed to look rundown, remain vacant for too long.	4/22/2019 4:17 PM
7	lack of quality high speed Internet service handicaps our business	4/20/2019 7:49 PM
8	We need to consider getting faster/more reliable internet in our community to include more established subdivisions.	4/18/2019 10:21 PM
9	None	4/18/2019 8:24 PM
10	Lack of interest from locals. Hampshirites always complain that we need to stick up and give our local businesses a chance, yet they don't acknowledge small business or businesses they do not know. They also exclude businesses without a brick & mortar.	4/18/2019 8:13 PM
11	Affordable office space for a small growing business	4/18/2019 7:57 PM
12	personal... finding enough time and energy for full time employment and running a business!	4/18/2019 7:39 PM

Q14 The Hampshire Area Chamber of Commerce organizes business workshops. Please select the topics that would be of interest or benefit you or your employees: (check all that apply)

Answered: 13 Skipped: 7



ANSWER CHOICES	RESPONSES	
Social Media Marketing	53.85%	7
Legal/Reg. Requirements	38.46%	5
Internet Marketing	30.77%	4
Labor Laws	30.77%	4
Business Planning	23.08%	3
Website Design and SEO	23.08%	3

## Hampshire Business Survey - 2019 Spring

Hiring and Recruiting	23.08%	3
Marketing Strategies	15.38%	2
Retirement Planning	15.38%	2
Employee Benefit Plans	7.69%	1
Selling Techniques	0.00%	0
Starting a Small Business	0.00%	0
Total Respondents: 13		

**Q15 What tools, resources or action do you think local government (staff or officials) can provide in order to produce a positive effect on your business or prevent downsize, relocation or closure?**

Answered: 16 Skipped: 4

#	RESPONSES	DATE
1	Help directing residents to the downtown	5/2/2019 7:22 PM
2	Grow business tax base	4/29/2019 1:00 PM
3	Continue with a strong social media presence	4/27/2019 2:19 PM
4	Where are these people? We do not see them. That might be a start.	4/26/2019 10:53 AM
5	None	4/25/2019 1:01 PM
6	none	4/23/2019 3:39 PM
7	Be aggressive in bringing in new businesses, provide a welcoming, informative platform for new business inquiries.	4/22/2019 4:17 PM
8	None at this time	4/22/2019 1:37 PM
9	Better cell service and internet.	4/20/2019 7:49 PM
10	N/A	4/19/2019 1:21 PM
11	Stay out of the way.	4/19/2019 12:45 AM
12	Become a more powerful force in Springfield to take the state back from Chicago politics.	4/18/2019 10:21 PM
13	Will have to answer at a later time. I would like to see how things are after my business does a new branding	4/18/2019 8:13 PM
14	I'm finding our seniors are looking out of town for homes because Hampshire doesn't offer many choices for ranch style homes or one level homes. Hate to lose our senior population.	4/18/2019 8:10 PM
15	Improving downtown and getting more business downtown that will draw people from out of town into Hampshire. (Specialty stores, excellent restaurants etc)	4/18/2019 8:07 PM
16	probably nothing, my business does all of it's training and helping of it's people.	4/18/2019 7:39 PM

Hampshire Business Survey - 2019 Spring

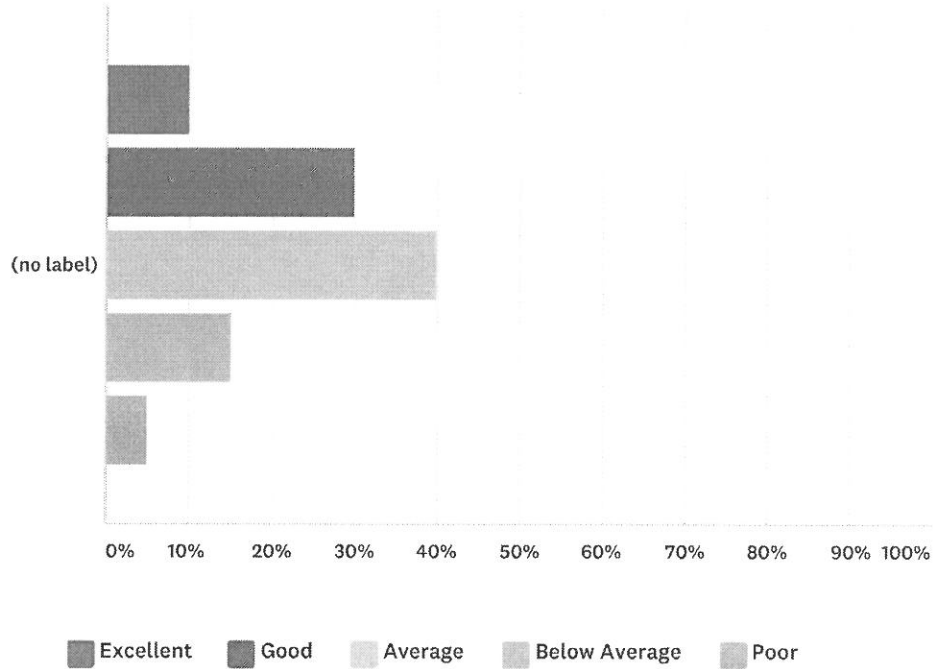
Q16 Are there any other Village services you feel need to be added or improved on to help your business?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Waste oil and antifreeze location or drop off point.	4/29/2019 4:15 PM
2	no	4/29/2019 1:00 PM
3	N/A	4/27/2019 2:19 PM
4	A contact system to reach every business and home to inform them immediately if need be. That can be done via email, text or phone. ie. gas leak, boil water, tornado . . .	4/26/2019 10:53 AM
5	No	4/25/2019 1:01 PM
6	no	4/23/2019 3:39 PM
7	A comprehensive list of existing businesses in town (not all are Chamber members, nor listed with Village Hall), an updated website to help attract businesses and inform residents of local happenings, Village should take an active role in community events to engage residents	4/22/2019 4:17 PM
8	Storm water drainage, left turns into Post Office parking spaces in front of Post Office.	4/22/2019 1:37 PM
9	N/A	4/19/2019 1:21 PM
10	Fiber or high speed internet.	4/19/2019 12:45 AM
11	No	4/18/2019 8:24 PM
12	Is Hampshire a gun friendly (2nd Amendment) village?	4/18/2019 8:13 PM
13	Satisfied	4/18/2019 8:10 PM
14	No	4/18/2019 8:07 PM
15	can't think of any thanks!	4/18/2019 7:39 PM

### Q17 How would you rate the physical appearance of the area where your business is located?

Answered: 20 Skipped: 0



	EXCELLENT	GOOD	AVERAGE	BELOW AVERAGE	POOR	TOTAL	WEIGHTED AVERAGE
(no label)	10.00%	30.00%	40.00%	15.00%	5.00%	20	2.75
	2	6	8	3	1		

**Q18 Does your business own or rent/lease the facility where your business is located? If so, do you feel your Landlord/Owner hinders your ability to succeed?**

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	own	5/2/2019 7:22 PM
2	Rent. Landlord is not a problem.	4/29/2019 4:15 PM
3	own	4/29/2019 1:00 PM
4	N/A	4/27/2019 2:19 PM
5	own	4/26/2019 10:53 AM
6	Rent Landlord is great	4/25/2019 1:01 PM
7	we own	4/23/2019 3:39 PM
8	own	4/22/2019 4:17 PM
9	Own building	4/22/2019 1:37 PM
10	lease	4/20/2019 7:49 PM
11	Own	4/19/2019 1:21 PM
12	Rent.	4/19/2019 12:45 AM
13	Own	4/18/2019 10:21 PM
14	In home business	4/18/2019 8:24 PM
15	Own location	4/18/2019 8:13 PM
16	Own	4/18/2019 8:10 PM
17	No	4/18/2019 8:07 PM
18	Rent. The only hindrance is retail & office space in the same small building.	4/18/2019 7:57 PM
19	since I am self employed, my business is in my home and I rent. my landlord has nothing to do with success or failure of my company!	4/18/2019 7:39 PM

Hampshire Business Survey - 2019 Spring

Q19 Are there any other comments you would like to pass on to the Village that you haven't been able to express in prior questions?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Lower speed limit on rt72 near Main st.	4/29/2019 4:15 PM
2	No	4/27/2019 2:19 PM
3	I do not feel a tight community, nor do I see support to business.	4/26/2019 10:53 AM
4	Sidewalks are broken up Streets are dirty Bigger and better street signs (street names)	4/25/2019 1:01 PM
5	no	4/23/2019 3:39 PM
6	no	4/22/2019 4:17 PM
7	N/A	4/19/2019 1:21 PM
8	I find the chamber staff provides very little if any meaningful value to being a member of chamber. They seem only to care about raising fees so the director can draw a paycheck.	4/19/2019 12:45 AM
9	Work on KANE county to allow more building variances to accommodate business potential.	4/18/2019 10:21 PM
10	No	4/18/2019 8:24 PM
11	Not sure how the village feels or if it's even easy to rezone a certain precise location to be in compliance with state/federal regulations for a certain type of business. Basically a home-based business that needs rezoning (at a future time)	4/18/2019 8:13 PM
12	Know you're aware...Mexican food! Thanks for the survey.	4/18/2019 8:10 PM
13	We are grateful to have a business in this town.	4/18/2019 8:07 PM
14	Please start enforcing upkeep and repair of vacant properties. If they cannot afford to maintain their properties it would be nice of they'd have an incentive to sell. I would love to see the revitalization of downtown Hampshire succeed as a business owner & resident.	4/18/2019 7:57 PM
15	not that I can think of	4/18/2019 7:39 PM



**Q20 Are you interested in being contacted by Village staff to further discuss any questions or concerns you may have? If so, please list your contact email address along with some context to your question.**

Answered: 9 Skipped: 11

#	RESPONSES	DATE
1	No	4/27/2019 2:19 PM
2	If they would like. They have plenty of thoughts that I have expressed.	4/26/2019 10:53 AM
3	no	4/23/2019 3:39 PM
4	no thank you	4/22/2019 4:17 PM
5	No thanks.	4/19/2019 12:45 AM
6	Not necessary	4/18/2019 8:24 PM
7	If the village has any questions in regards to my answers, they can reach me at <a href="mailto:importcrew@sbcglobal.net">importcrew@sbcglobal.net</a> .	4/18/2019 8:13 PM
8	No	4/18/2019 8:07 PM
9	no thank you	4/18/2019 7:39 PM