



Village of Hampshire

Public Relations Committee Meeting

Mike Reid Jr. — Aaron Kelly — Toby Koth

Tuesday July 28, 2020 — 5:00 PM

Hampshire Village Hall – 234 S. State Street

MEETING MINUTES

- Called to Order by Trustee Mike Reid at 5pm

- Establish Quorum (Physical and Electronic)
 - Physically Present
 - Trustee Kelly and Koth, Village Manager Hedges

- Citizen Comments (none)

- Approve Minutes from 1-9-2020
 - Motion Made to table by Trustee Koth and 2nd by Trustee Reid

- Motion to move branding discussion to the beginning of topics for discussion
 - Motion Made to table by Trustee Koth and 2nd by Trustee Reid

- The PR Committee welcome John Harris via Microsoft Teams to discuss the branding proposal.
 - After lengthy discussion a motion was made by Trustee Kelley to recommend the approval by the village board for the branding proposal not to exceed \$20,000 and to put a hold on all external content for print and display until the branding



Village of Hampshire

Public Relations Committee Meeting

Mike Reid Jr. — Aaron Kelly — Toby Koth

Tuesday July 28, 2020 — 5:00 PM

Hampshire Village Hall – 234 S. State Street

MEETING MINUTES

- The PR Committee talked in open discussion about the remaining topics ComEd and Census flyer to be included in the next water bill, new census banners will go up and Trustee Kelly will be posting information about the Census on social media.
- Motion was made to adjourn at 6:45pm by Trustee Koth and 2nd by Trustee Kelly