

Meeting Agenda
Business Development Commission
June 13, 2018, 6:30 p.m.
Hampshire Village Hall
234 S. State Street

1. Call To Order
2. Public Comments
3. Review of the May 9, 2018 minutes for approval
4. Update on the website for the village
5. Discussion on new member for the BDC
 - A. Vote
6. Downtown
 - A. Beautification Committee
 1. Identify someone to be the liason
 2. Discuss process by which we select members
 - a. Type of skills we would like to see in there
 3. Discuss the scope of their work
 - a. What are the goals?
 - b. What is the process by which the make recommendations?
 - c. Are they simply advisory or also active in doing work
 4. Discuss target date for their first meeting (Sooner rather than later)
 - B. Sales pitch to new companies
 1. Discuss Survey Results
 2. Who wants to pick up the phone and call
 3. What should we include in the pitch?
7. Signage
 - A. Locations?
 1. Parking Lots
 2. Rt 72 pointing people downtown
 3. Others?
 - B. Recommendation to board for next meeting

1. Or is better to let beautification committee handle it

8. Hampshire Business Profile

- A. Find a local journalist
- B. Profile businesses and clubs in town

9. Rt. 72

- A. Volunteers to start calling landowners
- B. What should the sales pitch look like

10. Update on things going on in the village

- A. Progress of Copper Barrell on State
- B. New Strip Malls (any suggestions on helping them find tenants)
- C. Update on Loves project
- D. Country Truck
- E. Palazollos

11. Adjourn

**VILLAGE OF HAMPSHIRE
REGULAR MEETING OF May 9th, 2018**

The regular meeting of the Business Development Commission (BDC) was called to order by village trustee Ryan Krajecki at 6:45 pm in the village board room, 234 S. State St., on Wednesday May 9th, 2018.

Present: Art Zwemke, Mike Armato, Ryan Krajecki, and David Pizzolato.

Absent: Raul Johnston, Michael Gazzola, Eileen Fleury

A quorum was established.

Meeting Minutes

Meeting called to order 6:45pm

Present: Pizzolato, Armato, Gazzola, Reid

Mike Reid said that we are looking at June 1st for launch date on the website
ESRI reports are up on the internet

New Applicants will be interviewed by Ryan. The top candidates will be interviewed by Jeff as well. Ryan will send a synopsis of the interviews of the top candidates. We will vote on the new member during next meeting.

Survey results:

- 475 responses, Top 5 companies people want Bakery, Hardware, Coffee Shop, Grocery Store (everything), Restaurants
- 50% of the responses stated they did not shop downtown at all.
- Blocks was a constant complaint in the survey. People shop there because they have to.
- People do not want: Adult/Strip Clubs, Fast Foods/ Large Chains, Gambling/Video Poker, Vape Shops, Tattoo Parlors
- Overwhelmingly people support a façade program for both new and existing businesses.
- Need to improve signage for parking

Brokerage community will handle 72 and Truck Stop. We are not ready just yet. We could do some proactive work in getting the brokers involved in understanding what we have to offer.

Formation of the beautification committee. 5 people, would like to have a small business contractor who has a sense of process, we should have a member of BDC or EDC how is the liason of that committee.

We want to build a list of companies in other towns that people like to shop. We are going to do a survey on the internet again. Dave is going

The rural flavor of what's here need to be leveraged. Hunting, camping, fishing, etc....

Mike Armato will discuss more dates from the rebranding consultant. He will send the

Motor/Fuel Conversation tax conversation was about adding 2cents would bring in massive revenues and not effect townsfolk as much.

Adjourn at 8:12pm



Village of Hampshire
234 S. State Street
Hampshire, IL 60140

Application to Serve on a Committee or Board

Name SUSAN KOPACZ Date 4-30-18
Address 19ND71 Hillcrest DR
City Hampshire State IL Zip Code 60140
Home Telephone 847-894-7353 Work Telephone Cell Same
Email Address soozek@gmail.com
How many years have you resided in Hampshire? 22.5 Date of Birth 12-1-53
(Required for background check)

Please rate in order of preference the Commission(s) you wish to serve on (#1 being first choice):
Board of Police Commissioners
Police Pension Board
Economic Development Committee (checked)
Finance Committee
Village Services Committee
Planning Committee
Zoning Board of Appeals
Public Safety Committee
Field and Trails Committee
Human Resources Committee
Bus Development (handwritten)

Would you be able to attend regularly scheduled meetings (see website for schedule and commission descriptions)? yes

Education Background 4yr college degree

Current Employer self-employed Job Title Sr. Sales Dir, MK Cosmetics

Employment Background: 8 years teaching school, Receptionist - 1yr, teacher aide (onus), substitute teacher 2yr, secretary 1yr

Briefly indicate your interest in the Commission(s) chosen above I Am interested in the Bus Development Committee. I own my own business for 38 years.

Please attach any additional information that you feel is pertinent to the Commission(s) for which you are applying.

Applicant Signature Susan Kopacz Date 4-30-18

Interview Questions: Susie Kopacz

- ***What is your vision for Hampshire over the next 10 years?***
 - Can't get away from change
 - Hampshire as a thriving community
 - Wants to see us attract business downtown and along 72

- ***Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision***
 - Born and raised in a town this size (Decatur suburb)
 - I know what people in a town like this want
 - Watched towns succeed and fail at trying to jumpstart around her (examples Lovington)
 - I've been on the school board for almost 12 years, so I have relationships with people in the broader area

- ***Describe for me times in your life where you have worked as part of a volunteer group***
 - School Board
 - Many many volunteer groups
 - In my family I was raised to believe public service is our calling card

- ***Do you have time to commit to every meeting during the year (Once a month)?***
 - No issue

- ***Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?***
 - No

- ***Do you have any plans on moving from Hampshire in the next 3 years?***
 - No

To whom it may concern,

I am writing to apply to serve on the Business Development Commission of Hampshire, IL.

I have resided in unincorporated Hampshire since 1995. I have 3 grown daughters who have attended all Hampshire schools. I have taught in Hampshire Elementary School and also was a substitute teacher there.

Before teaching in the elementary school I served on the School Improvement committee for the schools (Elementary, Middle and High school). That involvement led to me running for School Board from Hampshire township for 3 terms. I will be finishing my term this coming year. I also served on the Cambridge Lakes Charter School board as an ex-officio member and currently serve on the NIA (a co-op of services for the visually and hearing impaired students of northern Illinois)

I love the community of Hampshire and would like to give back in an area of expertise that I feel I have. I have owned my own small business for 38 years. I am incorporated as an 'S-corp'.

I also have been a member of the Northern Kane County Chamber of Commerce for approximately 7 years – serving on their board of directors and also a short stint as President until the office was filled.

I believe our community is the best place in the world to live. I love the atmosphere and camaraderie that is felt among the citizens.

Even though my background is in education – having been a business owner for 38 years, I feel I would bring an expertise to the community in that regard. Also, having served on the school board, I have witnessed the growth of both homes and businesses along the Randall Road corridor and understand the necessity of having viable businesses in order to attract homeowners.

I have already checked with the Superintendent and Board President of District 300 about my desire to serve on this committee. They both agree it would be a good fit for me.

I would be happy to discuss my desire, my background and my thoughts about the commission. If needed, my phone number is 847-894-7353. My email is soozek@gmail.com

Susie Kopacz, Sr. Sales Director, Mary Kay Cosmetics

Interview Questions: Michelle Bunkowske

- **What is your vision for Hampshire over the next 10 years?**
 - Don't see it as the next Geneva (location not as good and size not the same)
 - Concerned about rapid growth and mistakes
 - Wants a nice downtown area that people can get together

- **Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision**
 - Started out in the restaurant business
 - Understands what they want
 - Book Keeper/Controller
 - Great people person
 - Likes to be busy and work hard

- **Describe for me times in your life where you have worked as part of a volunteer group**
 - Very involved at St. Charles Boromeo
 - Volunteer for John Deer charity events

- **Do you have time to commit to every meeting during the year (Once a month)?**
 - Yes

- **Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?**
 - Yes not an issue

- **Do you live in the village limits of Hampshire?**
 - Yes

- **Do you have any plans on moving from Hampshire in the next 3 years?**
 - No Plans

Interview Questions: Jill Van Riet

- **What is your vision for Hampshire over the next 10 years?**
 - Like Geneva
 - Nice balance between growth and rural
 - Wants to be sure we maintain small town rural feel
 - Recently moved here because she loved the community (5 months)

- **Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision**
 - Worked at Kelly Staffing as a sales person
 - Has a broad awareness of light industrial and office
 - Understands what things these companies want when they move
 - Strong sales background
 - Labor force knowledge
 - Helped Moved Chase Manhattan to their new complex in Elgin

- **Describe for me times in your life where you have worked as part of a volunteer group**
 - I am very involved
 - I like to dig in and contribute
 - Work at a homeless shelter
 - Sit on local board for realtor committees for making decisions

- **Do you have time to commit to every meeting during the year (Once a month)?**
 - Yes- I make my own hours

- **Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?**
 - Yes

- **Do you live in the village limits of Hampshire?**
 - Yes

- **Do you have any plans on moving from Hampshire in the next 3 years?**
 - No

Interview Questions: Elizabeth Serediuk

- **What is your vision for Hampshire over the next 10 years?**
 - Moved from Dundee 6 years ago because of the small town
 - Would like to see it become more like Dundee and how it developed with restaurants and shops
 - Make people feel proud to live here

- **Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision**
 - I am a resident and a parent
 - Understands what people want
 - International event coordinator
 - Can handle highly complex organizations
 - Knows how to compel people to come and join something that's being done that's up and coming
 - Negotiations – had to do a lot of that with attendees, vendors, and attendees for the international soccer events
 - I am a go getter and love to take on hard challenges

- **Describe for me times in your life where you have worked as part of a volunteer group**
 - Very active in the NOW organization for women
 - Involved in the Cambridge Charter School

- **Do you have time to commit to every meeting during the year (Once a month)?**
 - Not an issue

- **Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?**
 - Absolutely

- **Do you live in the village limits of Hampshire?**
 - No (live at Damisch and Big Timber)

- **Do you have any plans on moving from Hampshire in the next 3 years?**
 - No Plans

Interview Questions: Vivian Knell

- **What is your vision for Hampshire over the next 10 years?**
 - Looking for Growth along Rt 72
 - Breaks my heart to see how poor the town looks
 - Wants retail something to get people downtown
 - Moved here to get away from Lake in the Hills, wants to be sure we don't make the same mistakes

- **Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision**
 - Run my own business for 10 years
 - Realtor for 18 years
 - Runs her own brokerage
 - Key skill set is being a realtor
 - Advertising properties for sale will help bring in business

- **Describe for me times in your life where you have worked as part of a volunteer group**
 - Secretary for Huntley Village '96 – '98
 - Womans' club
 - Woman's auxilliary

- **Do you have time to commit to every meeting during the year (Once a month)?**
 - Yes

- **Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?**
 - Yes I have always been a leader

- **Do you live in the village limits of Hampshire?**
 - Yes

- **Do you have any plans on moving from Hampshire in the next 3 years?**
 - No Plans

Additional notes she wanted added:

- She is willing to speak her mind,
- I am energetic
- Understands how to work with people
- Knows how to run Robert's Rules

Interview Questions: Bruce Burklow

- **What is your vision for Hampshire over the next 10 years?**
 - Would like to avoid Big Box
 - Probably more service oriented
 - Fears small towns being influenced by Amazon
 - Need to focus on buildings -> vacancies
 - Focus on aggressive annexation as a strategy

- **Describe in as much detail as you can how your experience and skill set can contribute to helping Hampshire achieve that vision**
 - His group has been a part of bringing 20+ business to Hampshire over the years (H&\$ Block, Rosatis, Cleaners, Subway, +++)
 - This is what he does

- **Describe for me times in your life where you have worked as part of a volunteer group**
 - Sat on the school board committee (sub committee)
 - Political action group – Schools Now
 - Was a key subcommittee during a time of grid lock at the school district

- **Do you have time to commit to every meeting during the year (Once a month)?**
 - Yes

- **Do you have time to commit to taking on activities that will spill outside of the general meetings? Are you willing to take on a leadership in a sub-committee or activity?**
 - Yes he is a realtor

- **Do you live in the village limits of Hampshire?**
 - Yes

- **Do you have any plans on moving from Hampshire in the next 3 years?**
 - Yes but staying in the limits of Hampshire



Village of Hampshire

234 S. State Street
Hampshire, IL 60140

Application to Serve on a Committee or Board

Name Bruce Burklow Jr Date 4-25-18

Address 203 Julie Lane

City Hampshire State IL Zip Code 60140

Home Telephone 847-683-1031 Work Telephone 847-683-9200 Cell 847-514-3992 ①

Email Address bruce.burklow@gmail.com

How many years have you resided in Hampshire? 25 Date of Birth 7-28-71
(Required for background check)

Please rate in order of preference the Commission(s) you wish to serve on (#1 being first choice):

<input type="checkbox"/> Board of Police Commissioners	<u>2</u> Planning Committee
<input type="checkbox"/> Police Pension Board	<u>3</u> Zoning Board of Appeals
<u>1</u> (Business)? Economic Development Committee	<input type="checkbox"/> Public Safety Committee
<input type="checkbox"/> Finance Committee	<input type="checkbox"/> Field and Trails Committee
<input type="checkbox"/> Village Services Committee	<input type="checkbox"/> Human Resources Committee

Would you be able to attend regularly scheduled meetings (see website for schedule and commission descriptions)? Yes

Education Background Some College

Current Employer RE/MAX Deal Makers Job Title Owner / Managing Broker

Employment Background: Construction, building & management, developing in Hampshire.

Briefly indicate your interest in the Commission(s) chosen above Be more involved in our Great Village. Would like to be involved in these Committees

Please attach any additional information that you feel is pertinent to the Commission(s) for which you are applying. Was involved into bringing many businesses to Hampshire

Applicant Signature _____ Date 4-25-18