VILLAGE OF HAMPSHIRE BUSINESS DEVELOPMENT COMMISSION BEAUTIFICATION SUB-COMMITTEE

January 8th, 2018 6:30pm Hampshire Village Hall 234 S. State Street, Hampshire, IL

AGENDA

- A. Call to Order
- B. Roll Call / Establish Quorum
- C. Approval of Minutes
- D. New Business:
 - 1. Discussion of Applications received for façade program
 - 2. Discussion of Street Light Proposal and findings
 - 3. Update on comprehensive streetscape plan to present to the board
 - 4. Update on Website
- G. Old Business
 - 1. Update from BDC meeting
- H. Public Comment:
- I. Announcements: Next meeting date TBA
- J. Adjournment

Minutes for December 4th, 2018

Beautification Sub-Committee Meeting

Attendees: Eileen, Michelle, Bill, Jeanie and Ryan (ex-officio)

Called to Order at 6:35pm

Approval of Minutes: Michelle motioned, Bill seconded, Motion approved 3 ayes, 1 abstain

New Business:

Eileen passed out façade ideas and showed the streetscape plan from 2010. We discussed façade program details from a city in Massachusetts.

Michelle shared info from Batavia's façade program website.

Website: Discussed putting photos on the website of before and after projects like ones we are looking to fund with the grant. Michelle and Eileen will send photos to Ryan for the website. Bill will write up descriptions of the improvements to help explain the scope of the before and after photos. Jeanie will write up general information for the webpage encouraging applicants to schedule a meeting with the committee as soon as feasible to help with planning.

The committee received Roy's Place application that includes the front of building improvements already completed and proposed brick work for the north side of the building.

Mailers for all businesses will go out this week. Committee decided to hold off formal review until February meeting when more apps may be received.

Ryan said his discussions with Petersen, Tony at Rose Garden, Palazzolo and Ronallo shows lots of interest in the program.

The committee considered how to approve grants and still leave open money for later applicants. We discussed creating an internal cap of \$20,000 per project and ways of spreading out the grants over the year. No formal action was taken at this time.

All members are encouraged to discuss the grant with key businesses if they are approached. Encouraging them to apply early because it is first come-first served.

Action Items:

Hone the website, Get letter out to businesses, Review applications given Roy, Establish review goal date in February.

New Members:

Kam Dumoulin has resigned from the committee due to other commitments.

We discussed inviting Lynn O'Shea to the committee.

Non-Façade Spending:

Put together a plan for one-year project goals, Install clock, Install Light posts

Old Business:

Ryan gave a BDC update – they are discussing parking and signage. Phase 2 – need directional from State Street and Route 72 and parking

Next meeting on January 8th, at Village Hall

Motion to adjourn made by Michelle, seconded by Bill, Approved unanimously