

Economic Development Committee Meeting
Minutes from September 24, 2014

The meeting started at 5:35 PM

A quorum was established

Present: Village Trustees : Brust, Kraus and Reid. Chamber Members: Hanson, Acker, Donahue and Braser.

The minutes from the August 13, 2014 Meeting were approved.

Motion Trustee Kraus, 2nd Trustee Reid Voice vote all Ayes

Chamber Director Hanson reported the journalism teacher from Hampshire High School did not have a candidate to be a reporter for a news feature suggested for the web-site. The release / application form/letter was discussed and changes suggested to be presented to the Village Board for approval. All present agreed.

The business logos for the web-site were discussed as to how they were to be placed on our economic development page and it was agreed that they would be placed after several had arrived and then placed on the site as they arrived.

Trustee Reid gave a report on progress on the web-site calendar and events section, that Amelia Green would be working on this as well.

A help wanted feature for Hampshire businesses was discussed and we agreed that once we had the company logo in place we could put the words "help wanted" under the logo that would be a direct link to the company's web-site for details. This would eliminate any responsibility or liability on the Village

Report on fiber optics was that fiber cable is being laid on Jefferson West to the cell tower area. The open air market issue was not discussed. Mr. Zwemke's father has passed away since our last meeting and Mr. Zwemke has many personal family issues to contend with. Our sympathy goes out to Mr. Zwemke on his family loss.

New business discussed was a rewrite of the copy for both the Home Page and the EDC page graciously written by Denise Moran and Jeannie Mayer. Trustee Brust will get together with both authors to see if changes can be made since most of the information has been published. Copy submitted for the Elgin Visitors Bureau was reviewed by the committee.

Motion to adjourn was made by Trustee Kraus, Seconded by Trustee Reid All Ayes.

Meeting adjourned at 6:35 PM