

Meeting Agenda  
Business Development Commission  
September 20, 6:30 p.m.  
Hampshire Village Hall  
234 S. State Street

1. Call To Order
2. Roll Call for Attendance
3. Public Comments
4. Review of the August 29, 2017 minutes for approval
5. Review of BDC Mission Statement for approval
6. Presentation of Raoul Johnston's promotional letter
7. Development of Microsite
  - A. Schedule the first meeting of sub-assembly
  - B. Set target for accomplishment during that meeting
8. Establishment of ESRI as our supplier for demographic information on the website
  - A. Discuss the available reports and make recommendations
9. Update on the project by Brianna and Tony for the Hampshire video
10. Discussion of defining the context for the different sub areas
  - A. Presentation by members as to what they accomplished since last meeting
  - B. Presentation of a template we can follow to bring commonality to the information
  - C. Define goals for what we want to accomplish by next meeting
11. Update on projects going on in town
  - A. Copper Barrel
  - B. Palazzolos
  - C. Loves
12. Identify Action Items to be worked on before next meeting
13. Public closing comments or questions
14. Adjourn

**Hampshire Building Development Commission  
Regular Board Meeting  
Hampshire Village Hall  
August 29, 2017**

Call to Order at 6:15pm

Present: Commissioners Michael Gazzola, Art Zwemke, Eileen Fleury, David Pizzolato and Mike Armato

Absent: Raul Johnston-

The board extends our well wishes to Raul's wife as she has been in the hospital.

Others Present: Village Trustee Ryan Krajecki, Mike Reid

Meeting Minutes from July 19th motion to approve: Art Zwemke asked to change wording from mock to inspire in the minutes regarding the website research and development. Fleury changed the 7/19 minutes to reflect the changes. Art Zwemke made a motion to approve minutes, second by Mike Pizzolato.

**Review of the BDC Mission Statement.** The commission made some recommendations for changes. Dave Pizzolato will go back and change the statement, and send communication with updates so the commission can individually give feedback and will try to have a concrete statement updated for next meeting.

Presentation of Raoul Johnston's promotional letter tabled till next meeting

**Development of Microsite**

The commission agreed that the website needs to have more up to date options. Discussion that content needs to be kept up to date.

ESRI has offered to come and put a presentation together for the Commission next month. They have a platform ARC GIS. David Pizzolato signed up for a 30 day free trial to test it out.

Ryan Krajecki talked with COSTAR which is being competitive knowing we are looking at ESRI as well. The commission has recommended to have COSTAR give a presentation as well.

Ryan Krajecki will contact COSTAR to provide information prior to the meeting, and David Pizzolato will work with ESRI to provide the same information. The commission will plan to have a presentation put together at September 2017 meeting.

There is a need for a subcommittee to help with the development of content for the website. David Pizzolato volunteered to help with the development. Eileen Fleury offered to help with research and content. Ryan Krajecki also offered to help with the development with the subcommittee.

David, Eileen and Ryan will put ideas together and report back at next meeting with updates for an outline for the site.

## VANITY URL

Art Zwemke had a suggestion of "It's Hampshire Time". Mike Reid suggestion "Why Hampshire?". David Pizzolato suggested "Choose Hampshire", "Grow in Hampshire", "Build Hampshire" and "Develop in Hampshire"

Art Zwemke made a motion to approve "Choose Hampshire", second by Mike Gazzola. Unanimous vote for "[CHOOSEHAMPSHIRE.COM](http://CHOOSEHAMPSHIRE.COM)"

## SMART GROWTH ECONOMIC DEVELOPMENT PLAN

Smart Growth Economic Plan discussion on what areas we would like to focus on for future planning and which commissioner will take each area:

1. Downtown Hampshire-David Pizzolato
2. Route 47-Art Zwemke
3. Route 20-Raul Johnston
4. I-90 (Truck Stop)-Mike Gazzola
5. Route 72- Mike Armato
6. Industrial Park (Keyes, Industrial)-Eileen Fleury

What are the expectations of the research done in those areas? The commission would like to have some basic expectations from the research such as potential, resources and future development possibilities. A list will be sent out to the commissioners with guidelines of information to gather for their subsequent areas.

Ryan made the recommendation for everyone to go through the CMAP information.

Resident survey was discussed. The commissioners decided to table the discussion till the next meeting.

Eileen Fleury made a motion to move the meeting time to 6:30 instead of 6:00pm

Mike Gazzola made a motion to adjourn the meeting at 8:15. Motion second by Art Zwemke.

Next meeting September 20<sup>th</sup>, 2017 at 6:30pm

The Village of Hampshire  
Business Development Commission – 9/3/17

The Hampshire Business Development Commission is committed to attracting and retaining quality businesses for the village in order to diversify the local economy, enhance the community's image, create new employment opportunities and provide additional services and resources for our residents.

Our work will always look to improve the quality of life for our residents, enhance our sense of community and preserve the integrity of our village's heritage.

Guiding Principles:

Our goals will be accomplished through leadership, accountability, perseverance and commitment by:

- Always be accommodating and easy to do business with
- Letting our principles guide us; establishing and maintaining high standards
- Always be willing to look for ways to make things happen
- Always keep all stakeholders best interests in mind
- Move with a sense of urgency
- Aligning with all departments, commissions and groups within the village to maximize the potential for success
- Engaging the community to always be active and share their perspective as guidance