



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on January 13th, 2021

Call to order at 6:35 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Karen Trzaska, Ian Lamp, Elaine Thomas, Trustee Ryan Krajecki and Jeanie Mayer-Chamber of Commerce.

In-person: Village Administrator Hedges

Public Comments:

- None

Meeting Minutes Approval From 12/9/20:

- Commissioner Pizzolato moved to make a motion to approve with noted changes to the 12/9/20 meeting minutes.
 - Second by Commissioner Lamp
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None

Blazing New Trails for the Future – Assign Leaders

- The Commission and Jeanie Mayer (Chamber of Commerce) discussed the development of a local business ambassador program (CEOs from our local companies including manufacturing) to identify their goals/ objectives so they can be incorporated into the Village's plans. Additional ideas included introductory new business meetings, business/CEO outreach, featured spotlight articles and business connections with existing businesses in town.
- Commercial Land Development – Commissioner Pizzolato proposed that the BDC work to bring forward a proposal of the recommended areas, usage and criteria for land to be considered as commercial within the Village. The BDC will use future meetings to develop a commercial land proposal, which will be brought forward to the appropriate stakeholders as a recommended update to the Village's Comprehensive Plan

Marketing Brochure Update

- Village Administrator Hedges provided an update that Trustee Reid has been working closely with the map designed to complete the map graphics. The brochure will be handed off to A5 once that is complete.
- Village Administrator Hedges provided an update that the PR committee is working with A5 and are narrowed the branding logos down to 3 proposals for the project.

Main Street Program

- Formation of Main Street Committee – As Commissioner Kopacz and Trustee Krajewski find time to discuss further, this topic is tabled until the pandemic eases

Beautification Committee Report

- Commissioner Swalwell presented the following updates:
 - Dollar Store – The owners have been in touch to update their façade to be compliant and are currently getting quotes to bring forward a proposal.
 - Palazzolo's – The owners have been in touch and will look to be updating their façade.

Property Code Enforcement Update

- No update

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Stanley Machine and Tool
 2. Stitching on State
 3. Hampshire Animal Hospital
 4. Ross' Gaspump Garage
 5. Roy's Place
 6. Mama Toom
 7. Jimmy's Sports Bar
 8. Christina Michelle Salon

New or Existing Business Update

- Material Recycling (Brier Hill Rd.)
- BEK Trucking (Truck Stop Industrial)
- Freight Union (Truck Stop Industrial)

Other Updates

- The streetscape project for downtown Hampshire has been awarded from the State of Illinois. Without delays, the project will be complete by Labor Day.

Adjourn

- Commissioner Lamp moved to make a motion to adjourn at 8:21 pm.
 - Second by Commissioner Trzaska
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None