



Retail MarketPlace Profile

Hampshire Village, IL
 Hampshire Village, IL (1732525)
 Geography: Place

Prepared by Esri

Summary Demographics

2019 Population	7,190
2019 Households	2,536
2019 Median Disposable Income	\$73,401
2019 Per Capita Income	\$39,467

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$108,227,797	\$67,531,243	\$40,696,554	23.2	45
Total Retail Trade	44-45	\$97,388,231	\$60,055,233	\$37,332,998	23.7	30
Total Food & Drink	722	\$10,839,566	\$7,476,010	\$3,363,556	18.4	15

2017 Industry Group

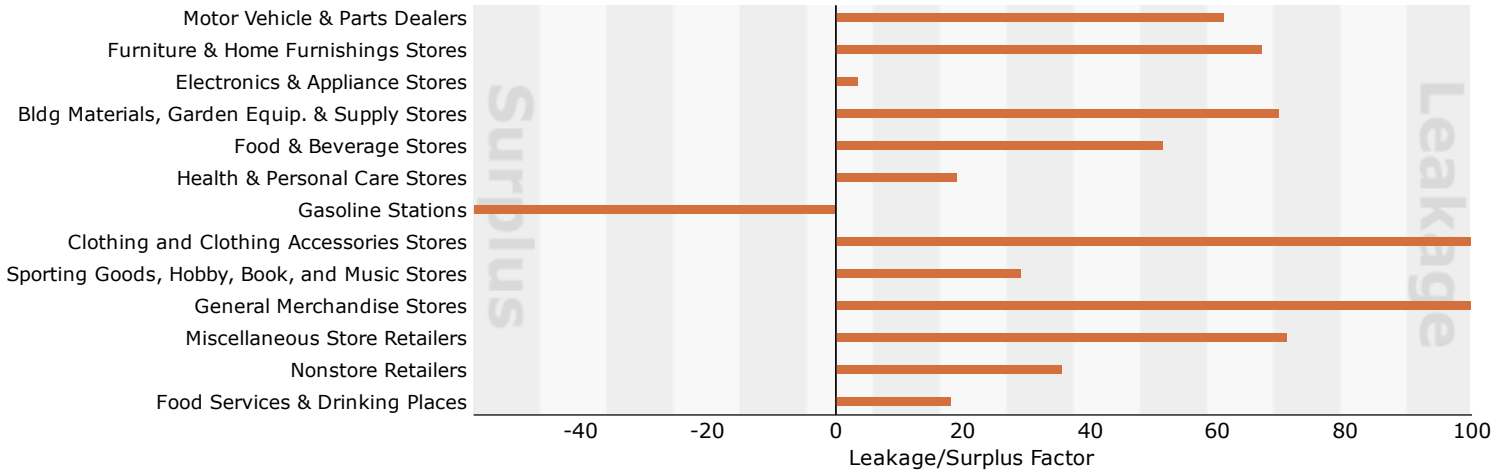
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$20,683,602	\$4,997,124	\$15,686,478	61.1	3
Automobile Dealers	4411	\$17,136,564	\$4,203,959	\$12,932,605	60.6	2
Other Motor Vehicle Dealers	4412	\$1,739,025	\$0	\$1,739,025	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,808,013	\$793,165	\$1,014,848	39.0	1
Furniture & Home Furnishings Stores	442	\$3,270,404	\$639,104	\$2,631,300	67.3	3
Furniture Stores	4421	\$1,886,509	\$0	\$1,886,509	100.0	0
Home Furnishings Stores	4422	\$1,383,895	\$639,104	\$744,791	36.8	3
Electronics & Appliance Stores	443	\$3,696,980	\$3,437,359	\$259,621	3.6	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$7,015,655	\$1,250,167	\$5,765,488	69.8	1
Bldg Material & Supplies Dealers	4441	\$6,392,874	\$1,250,167	\$5,142,707	67.3	1
Lawn & Garden Equip & Supply Stores	4442	\$622,781	\$0	\$622,781	100.0	0
Food & Beverage Stores	445	\$15,718,367	\$5,020,567	\$10,697,800	51.6	5
Grocery Stores	4451	\$13,822,142	\$3,852,473	\$9,969,669	56.4	2
Specialty Food Stores	4452	\$813,721	\$876,367	-\$62,646	-3.7	2
Beer, Wine & Liquor Stores	4453	\$1,082,504	\$291,727	\$790,777	57.5	1
Health & Personal Care Stores	446,4461	\$6,323,465	\$4,282,781	\$2,040,684	19.2	4
Gasoline Stations	447,4471	\$10,221,856	\$37,218,363	-\$26,996,507	-56.9	7
Clothing & Clothing Accessories Stores	448	\$5,191,140	\$0	\$5,191,140	100.0	0
Clothing Stores	4481	\$3,510,627	\$0	\$3,510,627	100.0	0
Shoe Stores	4482	\$770,942	\$0	\$770,942	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$909,571	\$0	\$909,571	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$2,553,248	\$1,401,309	\$1,151,939	29.1	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,123,923	\$1,401,309	\$722,614	20.5	3
Book, Periodical & Music Stores	4512	\$429,325	\$0	\$429,325	100.0	0
General Merchandise Stores	452	\$16,651,744	\$0	\$16,651,744	100.0	0
Department Stores Excluding Leased Depts.	4521	\$11,896,032	\$0	\$11,896,032	100.0	0
Other General Merchandise Stores	4529	\$4,755,712	\$0	\$4,755,712	100.0	0
Miscellaneous Store Retailers	453	\$3,495,682	\$591,834	\$2,903,848	71.0	1
Florists	4531	\$225,682	\$0	\$225,682	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$630,222	\$591,834	\$38,388	3.1	1
Used Merchandise Stores	4533	\$338,886	\$0	\$338,886	100.0	0
Other Miscellaneous Store Retailers	4539	\$2,300,892	\$0	\$2,300,892	100.0	0
Nonstore Retailers	454	\$2,566,088	\$1,216,625	\$1,349,463	35.7	1
Electronic Shopping & Mail-Order Houses	4541	\$2,083,111	\$1,216,625	\$866,486	26.3	1
Vending Machine Operators	4542	\$73,269	\$0	\$73,269	100.0	0
Direct Selling Establishments	4543	\$409,708	\$0	\$409,708	100.0	0
Food Services & Drinking Places	722	\$10,839,566	\$7,476,010	\$3,363,556	18.4	15
Special Food Services	7223	\$264,482	\$0	\$264,482	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$345,346	\$0	\$345,346	100.0	0
Restaurants/Other Eating Places	7225	\$10,229,738	\$7,476,010	\$2,753,728	15.6	15

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2019 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

September 23, 2019

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group

