

Meeting Minutes
Business Development Commission
June 13, 2018
Hampshire Village Hall

Call to order at 6:46pm

Present: Commissioners Mike Armato, Eileen Fleury and David Pizzolato, Trustee Ryan Krajecki, Village President Jeff Magnussen

Absent: Art Zwemke, Mike Gazzola

Meeting minutes from 5/9/18- Michael Armato made a motion to approve the minutes. David Pizzolato Second.

Website will go live July 1, 2018. Very user friendly and mobile friendly as well. A lot more apps available for the community to do one stop research, bill pay, etc.

Candidates for open position:

Discussion on each of the candidates that have applied :

Susie Kopacz

Michelle Bunkowske

Jill Van Riet

Elizabeth Serediuk

Vivian Knell

Bruce Burklow

Discussion on thoughts of each candidate and the committee unanimously agreed on Susie Kopacz as the newest member of the committee.

DOWNTOWN:

Beautification Committee was discussed and Eileen Fleury volunteered to serve as the liason to the committee.

The team will be decided on by Fleury. She will be contacting the applicants that were interested in the BDC position.

The team needs to keep the following goals in mind for beautification:

-Assist in attracting investors, answering suggestions of residents.

ACTION ITEM: Solidify team to present to village board for approval at July 5th board meeting

New Flag Committee in Hampshire. Flag day June 14th will be the first event the flags will be displayed, with plans for additional flags and locations for July 4th.

SURVEY RESULTS

Dave Pizzolato shared the results of the survey.

What type of businesses the community want to see in Hampshire, large businesses were a high request.

Bar/Tavern- Rookies, Village Tavern, Plank Road Tap Room

Bakery- Country Donuts, Herbs, A Piece of Cake and Sweet Dreams.

Candy/IceCream- Milkhouse

Coffee Shop- Country Donuts, Starbuck

Floral- Everything Floral

Grocery- Big Business Names

Hardware-ACE

Restaurants- Corner Grill, Sammy's, El Faro

Destination Businesses- Reams Meat Market, Sweet Dreams

Grocery was a big item, but big market businesses

Suggestions from Survey regarding beautification upgrades:

Annual and perennial planting

Furniture and fixtures

Unique Street Lighting

Parks and open spaces

Decorative Sidewalks

Water Fountain

Public Art and Murals

Consistent color scheme

Other Ideas:

Parking

Dog Park

Consistent color palette for rehab

More volunteer opportunities to help beautify the village

Farmer's Market

Concerts

Entertainment

Food Trucks

When asked if anyone wanted to start a business:

-Florist

-Hardware Store

-Salon

Mike will pass on those interested in starting a businesses to Mike Reid to contact them for more info.

Discussion on contacting other businesses to see if they wanted to open a business location in Hampshire. Trustee Krajecki, President Magnussen, Dave Pizzolato volunteered to call various businesses to ask if there is interest. Krajecki will compile a list of potential businesses that we would like to see succeed in the village.

SIGNAGE

Suggestions made that we need more signage and would like to present an idea to the village board. Dave Pizzolato will research different options to present at the next meeting.

Hampshire Business Profile

-The committee decided it was important to profile local businesses and showcase them once a month to give recognition to our local businesses.

-Mike Armato has a suggestion for a "Shop Hampshire" project to keep the community aware of what we have for businesses in the area.

-Look into a journalist, President Magnussen will reach out to Denise Moran and Jeanne Mayer to see if they are interested helping showcase businesses to raise awareness.

Eileen Fleury made a motion to table Route 72 discussion to next meeting. Dave Pizzolato second.

Happenings:

Copper Barrell looking to open end of July

Joe Lazar mall has some issues, may not be able to break ground till spring of 2019

Love's Park at truckstop-Zoning to come back July 5th and breaking ground July 9th.

Sofia's set to go in to Palazzolo's as of now.

June 18th-rebranding meeting 6:30 at village hall.

Dave Pizzolato made a motion to adjourn with a second by Mike Armato at 8:32 pm

Next Meeting July 12th at 6:30pm