Village of Hampshire
Business Development Commission Meeting
Wednesday, November 18, 2026 - 6:30 PM
Hampshire Village Hall
234 South State Street, Hampshire, IL 60140

1. Call to Order
2. Roll Call
3. Public Comments
4. Review of Meeting Minutes from October 14, 2026
5. Motion to Approve the Business Development Commission 2027 Meeting Schedule
6. Beautification Committee Report
7. Reimagining Small Town America – Meeting Review
8. Comprehensive Plan – Status Update
9. Business Development Commission Logo Discussion
10. Update On New Businesses and Existing Businesses in the Village
11. New Business & Area Updates
12. Adjournment

Attendance: By Public Act 101-0640, all public meetings and public hearings for essential governmental services may be held by video or tele-conference during a public health disaster, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend this meeting by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than noon (12 PM) the day of the meeting. A link to participate will be sent to your e-mail address, including all exhibits and other documents (the packet) to be considered at the meeting.

Recording: Please note that all meetings held by videoconference will be recorded, and the recordings will be made public. While State Law does not require consent, by requesting an invitation, joining the meeting by link or streaming, all participants acknowledge and consent to their image and voice being recorded and made available for public viewing.

Accommodations: The Village of Hampshire, in compliance with the Americans with Disabilities Act, requests that persons with disabilities, who require certain accommodations to allow them to observe and/or participate in the meeting(s) or have questions about the accessibility of the meeting(s) or facilities, contact the Village at 847-683-2181 to allow the Village to make reasonable accommodations for these persons.

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Business Development Commission Meeting
Wednesday, October 14, 2026 – 6:30 P.M.
Hampshire Village Hall
234 South State Street, Hampshire, IL 60140

MEETING MINUTES

1. **Call to Order**
   The Village of Hampshire Business Development Commission was called to order by Chairman Pizzolato at 6:30 P.M.

2. **Roll Call**
   Present: Commissioners Bill Swalwell, Karen Trzaska, Jennifer Abbatacola, and Chairman David Pizzolato

   Absent: Commissioner Christopher Garcia, Trustee Aaron Kelly

   Others Present: Mary Jo Seehausen, Village Manager; Mo Khan, Assistant Village Manager for Development

3. **Public Comments**
   None.

4. **Review of Meeting Minutes from August 12, 2026**
   Motion: Commissioner Trzaska
   Second: Commissioner Swalwell
   Ayes: Commissioners Swalwell, Trzaska, Abbatacola, and Chairman Pizzolato
   Nays: None
   Abstain: None

   Motion Approved

5. **Beautification Committee Report**
   No Report.

6. **Comprehensive Plan Discussion**
   Ms. Seehausen and Mr. Khan provided an update on the status of the Comprehensive Plan Project. It was stated that 14 proposals were received by Village staff. After reviewing and scoring the proposals, Village staff interviewed three firms and that Village staff will be taking its recommendation of Houseal Lavigne to the Village Board on October 15, 2025 for awarding the bid.

Ms. Seehausen and Mr. Khan answered Commissioners' questions about the process and the recommended firm.

7. **Resident & Business Survey Discussion – Status Update**
   No Report.

8. **Update on New Businesses and Existing Businesses in the Village**
   Chairman Pizzolato stated that the Red Ox has been purchased and will open as a new restaurant.

9. **New Business & Area Updates**
   No Report.

10. **Adjournment**
    Motion: Commissioner Swalwell
    Second: Commissioner Abbatacola
    Ayes: Commissioners Swalwell, Trzaska, Abbatacola, and Chairman Pizzolato
    Nays: None

    Motion Approved

    Adjourned at 7:35 P.M.

    Submitted: November 18, 2026
    Approved:

HAMPSHIRE BUSINESS DEVELOPMENT COMMISSION (BDC)

LOGO REFRESH OPTIONS | IN ALIGNMENT WITH VILLAGE OF HAMPSHIRE BRAND GUIDELINES

CURRENT LOGO



OPTION 1



OPTION 2



OPTION 3



BUSINESS DEVELOPMENT COMMISSION

COLOR PALETTE (Per Village Guidelines)

HAMPSHIRE PURPLE	MAGENTA	LIGHT BLUE	WHITE
#352076	#8F268F	#B3E4FA	#FFFFFF

TYPOGRAPHY (Per Village Guidelines)

PRIMARY FONT: AVENIR NEXT

ABCDEFGHIKLLNMPQOPQSTUVWXYZ

abcdefghkijklmoopqustuvwxyz

1234567890

Used for all uppercase, headings, subheadings and body copy.

GUIDELINES FOLLOWED

- Official Village of Hampshire color palette
- Avenir Next typography
- Modern, civic and professional visual style
- High legibility and strong contrast
- Works in print and digital applications
- Balanced clear space and scalable design

CLEAR SPACE EXAMPLE



Maintain clear space around the logo equal to the height of the "H" in HAMPSHIRE.

These logo concepts follow the Village of Hampshire Brand Guidelines including approved color palette, typography (Avenir Next), clear space, background usage, and overall visual standards for consistency across all Village communications and publications.

EMBRACE OPPORTUNITY | Hampshire | **HONOR TRADITION**