



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on March 10th, 2021

Call to order at 6:34 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Elaine Thomas, Ian Lamp, Trustee Ryan Krajecki and Village Administrator Jay Hedges.

In-person: Assistant to the Village Manager Josh Wray

Absent: Commissioner Karen Trzaska

Public Comments:

- None

Meeting Minutes Approval From 2/10/21:

- Commissioner Lamp moved to make a motion to approve with noted changes to the 2/10/21 meeting minutes.
 - Second by Commissioner Pizzolato
 - Motion carried by voice vote:
 - Ayes: Pizzolato, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None
 - Absent: Trzaska, Swalwell

BDC Ambassador Program

- Commissioner Trzaska and Jeanie Mayer (Chamber of Commerce) discussed the development of a local business ambassador program. They will create a joint letter to introduce the idea to businesses within the Village to connect and gain insight on what we can do better. Commissioner Trzaska will provide a draft for the BDC to review at April's meeting.

Commercial Land Development

- Village Administrator Hedges provided an update on the Oakstead property and provided the BDC with the website where all documents live:
<https://www.hampshireil.org/Residents/Latest-News/Public-Hearing-for-Oakstead-Subdivision.aspx>

- The BDC discussed the need of detailing the recommended areas, usage and criteria for land to be considered as commercial within the Village. Commissioner Pizzolato will develop the criteria and send it out to the BDC to review for discussion at April's meeting.

Entrepreneurial Discussion

- Commissioner Thomas shared her research in attracting entrepreneurs to Hampshire. She found that many people have transitioned to a new career or workplace due to the pandemic and communities are capitalizing on it. There were many examples and opportunities that were laid out, of which Commissioner Thomas will go back and propose ideas for the BDC to investigate further.

Marketing Brochure Update

- Assistant to the Village Manager Wray provided an update that the brochure is no complete and is waiting to be printed until the Village election is over in April.

Beautification Committee Report

- Commissioner Swalwell presented the following updates:
 - Streetscape project has been approved and is scheduled for completion by Labor Day 2021.
 - Farmers Insurance owner Roger Larson has approached Commissioner Swalwell about updating his façade. More details to come after they are able to meet.
 - A new owner of a doctor's office on main street has inquired about the façade program. No further details.

Property Code Enforcement Update

- Though work has not been completed yet, both the downtown Dollar Store and the former Palazzolo's owners have been in touch and will look to be updating their façade.

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Stitching on State
 2. Hampshire Animal Hospital
 3. Ross' Gaspump Garage
 4. Roy's Place
 5. Mama Toom
 6. Jimmy's Sports Bar
 7. Christina Michelle Salon

New or Existing Business Update

- The Village has put two potential restaurant owners have been put in contact with the owners of the former Palazzolo's business – no update.

Adjourn

- Commissioner Swalwell moved to make a motion to adjourn at 8:22 pm.
 - Second by Commissioner Pizzolato
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None
 - Absent: Trzaska