

HONOR TRADITION

Village of Hampshire Business Development Commission Wednesday June 12, 2024 - 6:30 PM Hampshire Village Hall 234 S State St, Hampshire, IL 60140

Village President Mike Reid, Jr.

Village Trustees Heather Fodor Aaron Kelly Toby Koth Lionel Mott Laura Pollastrini Frik Robinson

MEETING MINUTES

The regular meeting of the Business Development Commission of Hampshire was called to order by Commissioner Martin in person on Jun 12th, 2024.

1. Call to order at 6:33 pm

In-person: Commissioners Liz Martin, Bill Swalwell, David Pizzolato, Trustee Aaron Kelly and Village Manager Jay Hedges.

Virtual: None

Absent: Commissioners: Karen Trzaska, Meagan Rago and Jill Van Reit

Roll call confirmed - (quorum established)

- 2. Public Comments:
 - None
- 3. Meeting Minutes Approval From February 14th, 2023:
 - Commissioner Pizzolato moved to make a motion to approve the meeting minutes from February 14th, 2023.
 - o Second by Commissioner Swalwell
 - o Motion carried by voice vote:
 - Ayes: Martin, Swalwell, Kelly and Pizzolato
 - Nays: None
 - Absent: Van Reit, Rago and Trzaska
- 4. Fiscal Year 2025 Façade Grant Program
 - Commissioner Swalwell advised that the current budget for the fiscal period is \$50,000. Currently there are no active façade applications pending review.
- 5. Downtown Signage
 - The Commission discussed the approval that was voted on by the BDC to change the current signage ordinance in late 2023, has not yet been voted on by the Planning & Zoning Commission. Village Administrator Hedges advised that it will be voted on at

VILLAGE OF HAMPSHIRE

the next Planning & Zoning meeting. Once approved, it will be sent to the Village Board for final approval.

6. Illinois Route 72 Commercial Corridor Study CMAP Grant

• Village Administrator Hedges advised that Hampshire was denied due to the number of requests received. The next application period will be in 2025.

7. Beautification Committee Report

- A. Commissioner Swalwell presented that the following facade application updates as follows:
 - o Stitching on State the exterior work is 75%-80% complete
 - **o** The Kave their revised façade application for the second story work has yet to be completed
 - State Farm Insurance all masonry work is finished. The only remaining item is the awning out front
 - Farmers Insurance is nearing completion and is planned to be completed by the end of June

B. Downtown Wayfinding Signage

 Commissioner Swalwell discussed the concepts and the Beautification Committee's current proposal. The BDC likes the direction and will attain a quote to table for approval in July.

8. Hampshire's Very Own

 Currently, Jeanie Mayer of the Chamber of Commerce produces both business articles for the Village and for the Chamber. The Commission discussed if it would be more efficient to simply leverage the Chamber's articles. Commissioner Martin will contact Jeanie Mayer to identify a path forward.

9. Update on New or Existing Businesses in the Village

- Village Administrator Hedges discussed the following updates with the Commission:
 - Logistical company inquiries are down, but are being replaced by manufacturing for the north side of the Village
 - o Double R Dogs BBQ & The Neon Cow are slated to be open by July
 - o The barbershop in downtown is working towards a Fall open

10. New Business

- Village Administrator Hedges has received feedback from current business owners downtown, that business is good.
- The rest of the light strings in the downtown district will be hung in the coming weeks.

11. Adjournment

- Commissioner Pizzolato moved to make a motion to adjourn at 7:57 pm.
 - o Second by Commissioner Swalwell
 - o Motion carried by voice vote:
 - Ayes: Martin, Swalwell, Kelly and Pizzolato
 - Nays: None
 - Absent: Van Reit, Rago and Trzaska