

EDC Minutes 7-9-14
Economic Development Committee Meeting Minutes from
July 9,2014
Hampshire Village Hall

Call to order at 5:34 PM

A quorum was established Present: Trustees Brust and Kraus, Trustee Ruth (invited) Absent Trustee Reid. Also present Chamber members: Bonnie Hanson, Lynn Acker, Art Zwemke and Robert Gorkowski and Courier Reporter Denise Moran.

Motion to approve minutes from May 14,2014 with a correction to the spelling of Hanson replacing Hansen was made by Trustee Kraus, Second Trustee Brust All Ayes.

There were no citizen comments.

Web site copy supplied by Denise Moran and Jeanie Mayor were discussed Trustee Ruth pointed out some issues with incorrect information, that will be corrected, and the both of the articles being fine and professional, will be used as a link for more complete Village and Business information. We agreed that on the opening pages for the Web-Site and the EDC page a more brief to the point paragraph or two would be more appropriate. Mr. Acker submitted an example of an abbreviated form for the "Business Page" and will work with Mr. Zwemke to create an opening page example as well as polish the business example. The goal is that the short version appears when the page is selected with a "click to go to more" feature next to it for the full story.

There was no report on the web-site progress with Mr. Reid being absent. The "Survey Monkey" results were reviewed and discussed. Property appearance in the Downtown area general appearance and building appearance were, among others, on the list as well as trying to make regulations and process easier and less complicated for a new business coming into Hampshire. Copies of the report will be given to the Village Board for review.

Brief discussion on putting business logos on the EDC map, Mr. Zwemke said that the local realtors have the program to do so.

The idea of "Shop Hampshire" would be a great idea if we had a diverse business community to shop from. Trustee Brust will contact Elburn President Dave Anderson to see how this event worked in their community.

A report on the "No Response" from the GRS group represented by Barry Bain was given by Trustee Brust. After the initial meeting with Mr. Bain on 3-12-14, Brust sent additional information to Mr. Bain as requested. Not hearing anything from Mr. Bain, Brust sent an e-mail requesting an answer if Mr. Bain was still interested in working with Hampshire on 7-1-14, to date of the meeting we have not had a response from GRS nor Mr. Bain and the committee will not pursue Mr. Bain's services after this meeting.

The "Fiber Optic" issue was reviewed. It has been over a year and no progress has been made to our knowledge for getting this feature in Hampshire. Village Services Chair Jan Kraus will contact AT&T about this issue

Open discussion was held on comments that there is poor communication between the Village and business and residents. A newsletter type feature was mentioned for getting information on the web-site as well as an e-mail blast. Denise Moran said she would work with the Village President and Bonnie Hanson will contact the High School to see if there and Juniors or Seniors involved in journalism that would care to be involved..

Trustee Brust was asked to contact Dan Olsun (Crown Community Developers) for information about how they handled the Tollway interchange issue in Sugar Grove with their project. This may give some insight to us on what we might do with our Briar Hill interchange.

Trustee Ruth asked since I would be on the phone with Mr. Olsun if I would ask him about turning over the land at Harmony and Kelly Rd. to the Village for park use.

Motion to adjourn Trustee Kraus, Second Trustee Brust all Ayes
Meeting adjourned at 6:50PM

George E. Brust
George E. Brust
Economic Development Committee Chairman