



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on November 18th, 2020

Call to order at 7:49 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Karen Trzaska, Ian Lamp, Elaine Thomas and Trustee Ryan Krajecki.

In-person: Village Administrator Hedges

Other Attendees (virtual): Jeanie Mayer

Public Comments:

- None

A5 Branding Presentation- Joint Meeting with PR Committee

- Noted in the PR Committee's meeting minutes from November 18, 2020

Meeting Minutes Approval From 10/14/20:

- Commissioner Pizzolato moved to make a motion to approve with noted changes to the 10/14/20 meeting minutes.
 - Second by Commissioner Swalwell
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None

Blazing New Trails for the Future

The Commission discussed the need to establish a direction and develop the following elements to lay the groundwork for future business development within the Village:

- A. Ambassador Program (CEOs from our local companies including manufacturing)
– let by Commissioner Trzaska
- B. Entrepreneurship Training/Development – led by Commissioner Thomas
- C. Commercial Land Development – let by Commissioner Pizzolato & BDC

Marketing Brochure Update

- No update - Village Administrator Hedges provided an update that Trustee Reid has been working closely with the map designed to complete the map graphics. The brochure will be handed off to A5 once that is complete.

Main Street Program

- Formation of Main Street Committee – As Commissioner Kopacz and Trustee Krajecki find time to discuss further, this topic was tabled until the pandemic eases

Beautification Committee Report

- Commissioner Swalwell presented that there are no façade updates at this time

Property Code Enforcement Update

- Out of courtesy and before each are cited, Village Administrator Hedges reached out to the property owners of both the former dollar store and former Palazzolo's to provide them insight that they will be cited for the current status of their facades.

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Vintage Hammer (December)
 2. Stanley Machine and Tool (January)
 3. Hampshire Animal Hospital (February)
 4. Ross' Gaspump Garage (March)
 5. Roy's Place (April)
 6. Mama Toom (May)
 7. Jimmy's Sports Bar (June)

New or Existing Business Update

- Village Administrator Hedges provided insight that (3) companies representing Dollar General made inquiries about locations in the Village. Also, he provided insight that the DCEO is expected to approve the State St. project by December. More details will be shared once we know more.
- Commissioner Kopacz moved to make a motion to adjourn at 8:31 pm.
 - Second by Commissioner Lamp
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None