

Economic Development Committee Meeting
January 8, 2014

The meeting started at 5:30 PM
A quorum was established
Present Trustees Brust, Kraus and Reid
Chamber members Zwemke, Hansen and Acker
Kane County rep. Keith Berkhout

Trustee Reid motioned for the acceptance of the minutes from the December 11th meeting
Second by Trustee Kraus
Voice vote all ayes

Three attempts were made to contact Peggy Friday from Rochelle to get more information about Buxton Co. to no avail. We will attempt this again at the February Meeting.

In the discussion segment Lynn Acker presented an updated version of the tri-fold brochure with items added from Trustee Reid's request. Further discussion was to possibly change the population figure to include the population of the respective Townships since can be counted as prospective customers in our area. A suggestion was made to try and include picture of the various business buildings as a frame around one of the graphics.

Discussion on pursuing Aldi's took place. Art Zwemke will take the lead on this contact. Trustee Brust displayed a traffic count graphic showing Rt.72 up to State St. having a 8,000 daily trip count, we decided to include some of these numbers on the tri-fold. We also agreed that at least the new High School should also be included on the folder as well as the folder being used for recruitment e-mails.

Trustee Brust reported that he had made contact with the representative from GRS, the firm that has been hired by West Dundee for business recruitment and was going to send additional material to Mr. Barry Bain their representative.

Motion to Adjourn was made by Trustee Kraus and Second was made by Trustee Reid.
Voice vote all Ayes
The meeting ended at 6:40 PM