

## **Village of Hampshire**

**Public Relations Committee Meeting**

**Mike Reid Jr. — Aaron Kelly — Toby Koth**

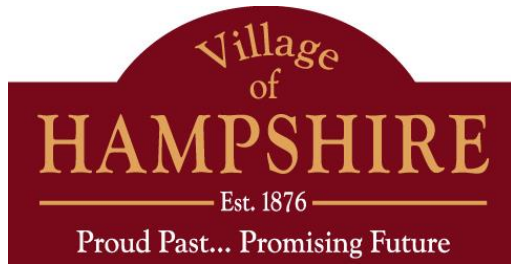
**Wednesday January 9, 2020 — 5:30 PM**

**Hampshire Village Hall – 234 S. State Street**

# **MEETING AGENDA**

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- Call to Order
- Establish Quorum (Physical and Electronic)
- Citizen Comments
- Approve Minutes from 12-11-19
- Complete Count Census Training
- Hampshire Brochure
- New Business or Other Announcements
- Adjourn



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### Public Relations Committee Meeting

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Wednesday December 11, 2019 — 5:30 PM

Hampshire Village Hall – 234 S. State Street

## MEETING MINUTES

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- Call to Order at 5:30
- Established Quorum
  - Mike Reid, Toby Koth, William Rosetti, Jay Hedges Present
  - Linda Vasquez Joined at 6pm
  - Aaron Kelly was Absent
- Citizen Comments (none)
- Discuss Public Relations Goals, Roles, Services, Procedures, and Policies
  - Keeping the people informed
  - Village Staff, Officials, and public
  - Police Reports
    - Monthly Police Report
  - focus on ride along programs this winter
  - Website Improvements
  - Tree Trimming
  - Recycling guidelines
  - Newsletter improvement
  - Engage seniors
  - Water bill
    - notices about email lists
    - What can we do with email addresses that we have?
  - Paperless billing is that an option to use?
- Technology Discussion (Tabled) Koth 1<sup>st</sup> Reid 2<sup>nd</sup>
- Branding Discussion (tabled) Koth 1<sup>st</sup> Reid 2<sup>nd</sup>
- Joined the Business Development Commission at 6:30pm
  - BDC Presented BDC Brochure
  - PR Committee will be taking lead on the brochure coming up with text and meeting the first few weeks of January.
- Adjourn 7:30pm 1<sup>st</sup> Koth Reid 2<sup>nd</sup>