

Meeting Minutes
Business Development Commission
April 11, 2018
Hampshire Village Hall

Call to order at 6:30pm

Present: Commissioners Mike Armato, Eileen Fleury, Art Zwemke and David Pizzolato, Trustee Ryan Krajecki, Mike Reid and Village President Jeff Magnussen

Absent: Raul Johnston, Mike Gazzola

Meeting minutes from 3/28/18- Correction to minutes to say next meeting 4/11/18. David Pizzolato made a motion to approve the minutes. Art Zwemke Second.

Website still coming in May. Looking for photographs to post on the website, asking for volunteers. ESRI report is on Sharepoint, Mike Reid will post on the website. Art presented a

Update on Unfinished Defining Context:

-Art Zwemke Route 47 Corridor-traffic counts were presented. Route 47 is the second most traveled road in the area, with the truckstop being the first. Border agreements with Pingree Grove and Huntley. Corners are spoken for. Need to study the area more to see the potential for residential/commercial opportunities. Art made a suggestion for signage that would showcase happenings in Hampshire as well as possibly give advertising opportunities on it to help pay for the cost.

-Eileen Fleury-No updates-Emailed Ryan the Industrial Park defining context to add to the file.

Raoul Johnston has decided to turn in his resignation. Due to personal reasons, it is in the best interest to resign from the committee. Discussion on replacing a board member as they exit. Mike Armato suggested asking a larger corporation to join the commission. Committee will brainstorm what areas/skill sets we would like to see join the committee. Hoping to have applicants by next meeting.

DOWNTOWN:

-Survey results-

372 surveys taken to date

45-54 age range largest group that answered

75% that answered have children

#1 32% 0-5 years in village

#2 27% 10-20 years in village

#3 23% more than 20 years in village

#4 4% do not live in Hampshire Township

Bakery was #1

Hardware #2

Coffee Shop #3

Grocery Store #4

Restaurant #5

Services scored low (ie., lawyers, etc.)

Blocks, Library and Pharmacy most frequented

Block's produce was the leader in comments of dissatisfaction

Results of businesses to keep out of town: Big Box business in Downtown

Obstacle to downtown is lack of traffic, government and the condition of buildings, parking, lack of activity.

79% said they are aware of businesses in downtown

Best way to find out about information email and social media

70% want to keep the small town feel

Also important was keeping buildings up to date

Favor of facade program: 86% said yes for new businesses 75% for existing business 11% not interested

285 in Hampshire limits

65 in Hampshire but outside of town

12 out of town

93% own their residence

328 were not interested in owning their own business, but 40 are interested in opening a business in Hampshire- Hardware, restaurant, bakery, coffee, brewery. Outside of town came back with bakery. They explained don't have the money, or don't know how to start a business.

The results show they realize we have businesses, but need to make them better, and more entertainment.

Dave will have more detailed report next meeting as well as send out email to the commission.

Mike Reid will send out the survey to the newsletter list (492 people)

FACADE PROGRAM: