

Meeting Agenda
Business Development Commission
August 16, 2017, 6:00 p.m.
Hampshire Village Hall
234 S. State Street

1. Call To Order
2. Roll Call for Attendance
3. Public Comments
4. Review of the July 19, 2017 minutes for approval
5. Review of BDC Mission Statement for approval
6. Presentation of Raoul Johnston's promotional letter
7. Development of Microsite
 - A. Presentation of what can be transferred from current website and what's missing from our Must Have List
 - B. Company for source material
 - i. ESRI presentation tabled to next month
 - ii. Costar came back with a new offer (possible presentation next month)
 - C. Development of subcommittee to complete work for site
 - D. Vote on vanity URL
 - E. Which town's site do we like the best?
8. Hampshire Promotional video
 - A. Presentation regarding volunteer work (Brittany/Tony)
 - B. Vote to decide which path to take
9. Continued discussion on Smart Growth Economic Development
 - A. Assignment of key Areas
 - i. Truck Stop
 - ii. Downtown
 - iii. Route 72
 - iv. Route 47
 - v. Industrial Park

vi. Route 20

B. Objective for next meeting for each site

10. Announcement and intended distribution of CMAP
11. Discussion of Resident Survey
12. Identify Action Items to worked on before next meeting
13. Public closing comments or questions
14. Adjourn