

Meeting Agenda  
Business Development Commission  
January 13, 2021 6:30 p.m.  
234 S. State St, Hampshire, IL 60140  
*(Virtual Meeting Optional)*

1. Call to Order
2. Public Comments
3. Review of minutes from December 9, 2020 meeting
4. Blazing New Trails for the Future – Goal is to assign leaders for these focuses
  - A. Ambassador Program (CEOs from our local companies including manufacturing)
    - i. Discussion about goals and objectives for 2021
  - B. Commercial Land Development
    - i. Discuss and identify the vision/goals for the following three key areas:
      1. Rt. 72 (French Rd. to the east end of the current "Plan Area")
      2. Main St. (extension of development to Allen Rd.)
      3. Rt. 20 Corridor (Allen Corner to the truck stop)
    - ii. Defining the area - what elements can be included as criteria to help us ensure we're aligned:
      1. Traffic volume
      2. Importance of land close to the community; adding on to other future plans
      3. Size & area needed (e.g., 300-375 ft. setback for strip malls, gas stations, etc.; 450-500 ft. for dealerships, other)
    - iii. Zoning discussion - what are the next steps to work with the Planning and Zoning Committee to align on the vision/goals.
5. Brochure Discussion
  - A. Update (Reid)
  - B. Branding progress update (Hedges/Wray)
6. Main Street
  - A. Formation of Main Street Committee – Next Steps (Kopacz & Krajecki) – tabled until the pandemic eases
7. Beautification Committee Report
  - A. Façade updates (Swalwell)
  - B. Beautification Meeting Report (anything else?)
8. Update on Administrative Adjudication (Hedges)
9. Hampshire's Very Own
  - A. List of remaining companies
    1. Vintage Hammer (December)
    2. Stanley Machine (January)
    3. Hampshire Animal Hospital (February)
    4. Randy Ross Gas Pump (March)

5. Roy's Place (April)

10. Update on new or existing businesses in the village

11. Adjourn

Attendance: By Executive Order of the Governor, No. 2020-10 and No. 2020-18, all public and public hearings for essential governmental services through May 30, 2020, may be held by video or tele conference, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than 24 hours prior to the meeting and a link to participate will be sent to your e-mail address the day of the meeting, including all exhibits and other documents (the packet) to be considered at the meeting. Public Comment: Comments or questions may be submitted to the Village Clerk no later than 4:00 PM on the day prior to the meeting, by email to [Lvasquez@hampshireil.org](mailto:Lvasquez@hampshireil.org). Any written comments so received shall be noted in the minutes of the meeting.