

Meeting Minutes  
Business Development Commission  
November 14, 2018  
Hampshire Village Hall

Call to order at 6:32pm

Present: Commissioners Susie Kopacz, Eileen Fleury, David Pizzolato, Mike Armato and Trustee Ryan Krajecki

Community Members present:

Meeting minutes from 10/11/18- David Pizzolato made a motion to approve minutes with a second by Eileen Fleury.

#### Website

Work is continuing to find the most user friendly version. Dave would like to revisit the organization of the site. The want is to get the website fully functioning and easy to use before uploading all the information in. The committee feels a meeting between Ryan, Mike Reid and Dave would be beneficial to accomplish the goal of the website. The meeting will be set and the committee will be notified.

The ideal date for the transfer would be end of the year at the latest.

#### Downtown

The Beautification Committee met, we met with Bill Swalwell, who served on the Hampshire Village Board in the past. Approximately 8-10 years ago there was a StreetScape plan created to help with plans for State Street. The beautification committee discussed the façade program and what vision we see to enforce any applications that come in. The BDC committee agreed that the letters/applications should go out asap to the businesses to be able to start the process of choosing projects as they come in.

Action items- the committee decided the beautification committee's action plans will be to find pricing on the signs and foliage. Letters/applications to go out within the week.

David Pizzolato has looked into finding an existing matrix to work off of, and did not find

anything specific. All villages/towns have their own preferences.

### ***REVIEW OF PROGRESS***

Smart Growth Initiative

Website- Currently in process, close to completion

Hampshire Promotional Video-has not been completed

Beautification Committee- Formed and up and running

Façade Program- Completed and approved

Surveys-Good Success with surveys that have gone out on social media. Discussion on more surveys to go out to the public.

Sales pitch to companies-tried with some success

Articles promoting local businesses- One with success, waiting on time schedules for the rest

### ***Areas to focus on moving forward***

More Surveys (once every 2 months)

James Motors discussions on where they would like to locate.

ISCSC- possibly join and build a plan

The maintenance and zoning needs to be addressed.

Marketing efforts may need to be increased

Mainstreet USA-Discuss with Bill if he is willing to help reapply for the grant.

### Potential Companies

Bakery wanted our property list. This is a very busy time for them, and looks like they will revisit in January.

### Company Profile

Jeanie Mayer is coordinating with Michelle Bunkowske from the Copper Barrel to create a timeline to interview for the article, looks like December.

James Motors is set to go out for November.

Hampshire Pet Resort-January

Hampshire Pharmacy-February

Stitching on State

Luxor

Tuscan

Hampshire Cleaners

Metro West Property Maintenance and Zoning- benefit of going for our group. Ryan would like to go, anyone that would like to go should contact him.

#### UPDATE ON THINGS GOING ON IN THE VILLAGE

New Strip Malls- Still waiting on IDOT- target construction in Spring

Pet Ag has a new location going up on Big Timber Road-looking at end of year to start

Loves Project-Construction in progress set to be open in December

Palazollos is still a work in progress

Rt. 72 Strip Mall has been paved

Potential Memory Care Center-a business owner presented to the board about a location on Getzlemen Road. Very beginning stages. It would be a combo of assisted living and a memory care facility.

Composting Location Progress-Site is across from Allen's Corner restaurant. This is a temporary site for the company, with a possibility of 10 years.

New Housing North of Allen-First Permit was pulled

Block's-Final Stages of the purchase.

David Pizzolato made a motion to adjourn with a second by Susie Kopacz the meeting at 8:12pm.