

Meeting Agenda
Business Development Commission
December 9, 2020 6:30 p.m.
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

1. Call to Order
2. Public Comments
3. Review of minutes from November 18, 2020 meeting
4. Brainstorm of ways in which the Village can help business during Covid
 - A. Coordination with Chamber
 - B. Ways we can encourage shoppers to stay local
5. Update on Code Violations in Downtown (Hedges)
6. Hampshire's Very Own
 - A. List of remaining companies
 1. Vintage Hammer (December)
 2. Stanley Machine (January)
 3. Hampshire Animal Hospital (February)
 4. Randy Ross Gas Pump (March)
 5. Roy's Place (April)
7. Update on new or existing businesses in the village
8. Adjourn

Attendance: By Executive Order of the Governor, No. 2020-10 and No. 2020-18, all public and public hearings for essential governmental services through May 30, 2020, may be held by video or tele conference, provided there is an accommodation for the public to participate, and submit questions and comments prior to meeting. If you would like to attend by Video or Tele Conference, you must e-mail the Village Clerk with your request no later than 24 hours prior to the meeting and a link to participate will be sent to your e-mail address the day of the meeting, including all exhibits and other documents (the packet) to be considered at the meeting. Public Comment: Comments or questions may be submitted to the Village Clerk no later than 4:00 PM on the day prior to the meeting, by email to Lvasquez@hampshireil.org. Any written comments so received shall be noted in the minutes of the meeting.



Business Development Commission
Meeting Minutes
234 S. State St, Hampshire, IL 60140
(Virtual Meeting Optional)

The regular meeting of the Business Development Commission of Hampshire was called to order by Trustee Ryan Krajecki in person and through a MS Teams video chat on November 18th, 2020

Call to order at 7:49 pm

Virtual: Commissioners Bill Swalwell, David Pizzolato, Susie Kopacz, Karen Trzaska, Ian Lamp, Elaine Thomas and Trustee Ryan Krajecki.

In-person: Village Administrator Hedges

Other Attendees (virtual): Jeanie Mayer

Public Comments:

- None

A5 Branding Presentation- Joint Meeting with PR Committee

- Noted in the PR Committee's meeting minutes from November 18, 2020

Meeting Minutes Approval From 10/14/20:

- Commissioner Pizzolato moved to make a motion to approve with noted changes to the 10/14/20 meeting minutes.
 - Second by Commissioner Swalwell
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None

Blazing New Trails for the Future

The Commission discussed the need to establish a direction and develop the following elements to lay the groundwork for future business development within the Village:

- A. Ambassador Program (CEOs from our local companies including manufacturing)
– let by Commissioner Trzaska
- B. Entrepreneurship Training/Development – led by Commissioner Thomas
- C. Commercial Land Development – let by Commissioner Pizzolato & BDC

Marketing Brochure Update

- No update - Village Administrator Hedges provided an update that Trustee Reid has been working closely with the map designed to complete the map graphics. The brochure will be handed off to A5 once that is complete.

Main Street Program

- Formation of Main Street Committee – As Commissioner Kopacz and Trustee Krajecki find time to discuss further, this topic was tabled until the pandemic eases

Beautification Committee Report

- Commissioner Swalwell presented that there are no façade updates at this time

Property Code Enforcement Update

- Out of courtesy and before each are cited, Village Administrator Hedges reached out to the property owners of both the former dollar store and former Palazzolo's to provide them insight that they will be cited for the current status of their facades.

Hampshire's Very Own

- The current schedule of Hampshire's Very Own articles will be as follows:
 1. Vintage Hammer (December)
 2. Stanley Machine and Tool (January)
 3. Hampshire Animal Hospital (February)
 4. Ross' Gaspump Garage (March)
 5. Roy's Place (April)
 6. Mama Toom (May)
 7. Jimmy's Sports Bar (June)

New or Existing Business Update

- Village Administrator Hedges provided insight that (3) companies representing Dollar General made inquiries about locations in the Village. Also, he provided insight that the DCEO is expected to approve the State St. project by December. More details will be shared once we know more.
- Commissioner Kopacz moved to make a motion to adjourn at 8:31 pm.
 - Second by Commissioner Lamp
 - Motion carried by voice vote:
 - Ayes: Swalwell, Pizzolato, Trzaska, Kopacz, Thomas, Lamp and Krajecki
 - Nays: None