

**VILLAGE OF HAMPSHIRE
REGULAR MEETING OF May 9th, 2018**

The regular meeting of the Business Development Commission (BDC) was called to order by village trustee Ryan Krajecki at 6:45 pm in the village board room, 234 S. State St., on Wednesday May 9th, 2018.

Present: Art Zwemke, Mike Armato, Ryan Krajecki, and David Pizzolato.

Absent: Raul Johnston, Michael Gazzola, Eileen Fleury

A quorum was established.

Meeting Minutes

Meeting called to order 6:45pm

Present: Pizzolato, Armato, Gazzola, Reid

Mike Reid said that we are looking at June 1st for launch date on the website
ESRI reports are up on the internet

New Applicants will be interviewed by Ryan. The top candidates will be interviewed by Jeff as well. Ryan will send a synopsis of the interviews of the top candidates. We will vote on the new member during next meeting.

Survey results:

- 475 responses, Top 5 companies people want Bakery, Hardware, Coffee Shop, Grocery Store (everything), Restaurants
- 50% of the responses stated they did not shop downtown at all.
- Blocks was a constant complaint in the survey. People shop there because they have to.
- People do not want: Adult/Strip Clubs, Fast Foods/ Large Chains, Gambling/Video Poker, Vape Shops, Tattoo Parlors
- Overwhelmingly people support a façade program for both new and existing businesses.
- Need to improve signage for parking

Brokerage community will handle 72 and Truck Stop. We are not ready just yet. We could do some proactive work in getting the brokers involved in understanding what we have to offer.

Formation of the beautification committee. 5 people, would like to have a small business contractor who has a sense of process, we should have a member of BDC or EDC how is the liason of that committee.

We want to build a list of companies in other towns that people like to shop. We are going to do a survey on the internet again. Dave is going

The rural flavor of what's here need to be leveraged. Hunting, camping, fishing, etc....

Mike Armato will discuss more dates from the rebranding consultant. He will send the

Motor/Fuel Conversation tax conversation was about adding 2cents would bring in massive revenues and not effect townsfolk as much.

Adjourn at 8:12pm