

Client: **Speedway**

Location: **100661 Hampshire, IL**

Sign description: **Hi-rise Sign Survey**

The above location was observed and photos taken to assess the viability and size requirements for a hi-rise sign. The blimp was tethered in the hard corner of US 20 and Arrowhead Drive (by the stake for the SN-1 soil boring). The bottom of the blimp was at 110' with a secondary marker at 80'. Wind was relatively calm with no more than a 5' swing in the blimp height.

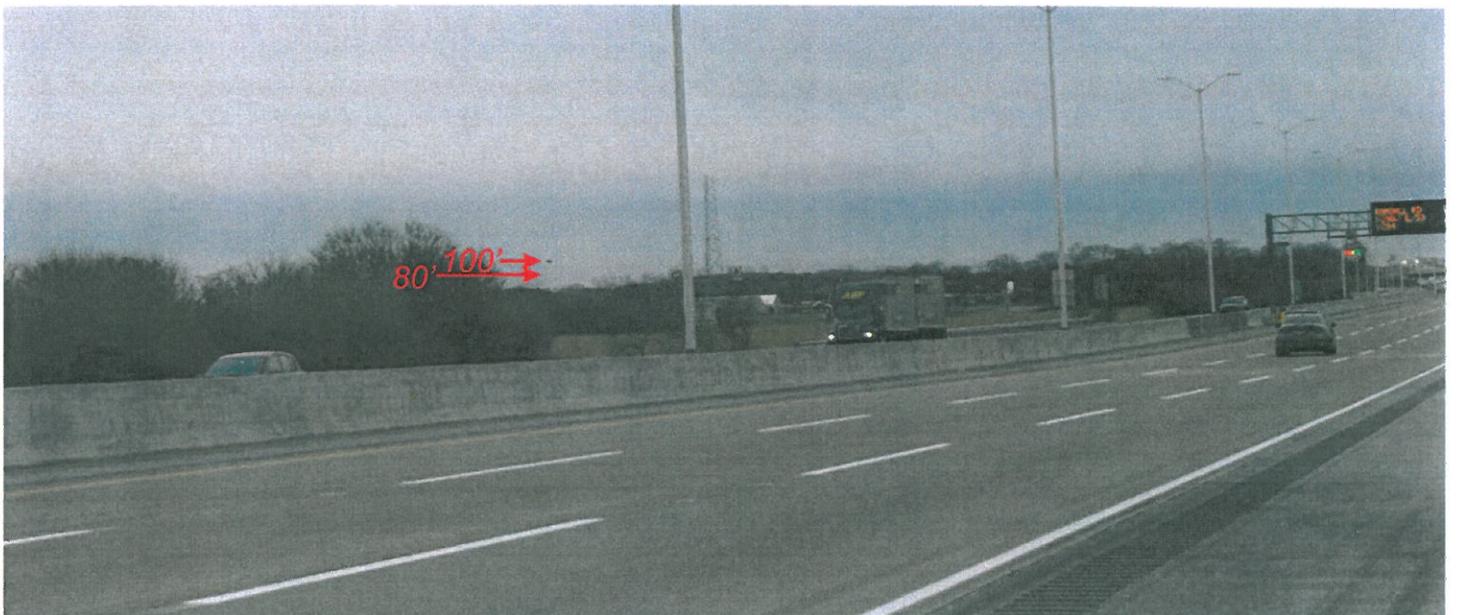
Conclusions:

The local municipality will allow an 80' tall sign. This height will work for site identification and will have good enough visibility to work as an on-premise advertising device. 100' tall would be better and if that can get approved via variance then that is the height I would choose for the sign. There is a good read when exiting the common (west and east) exit ramp down to the ss at US 20. With all of the competition in the area with hi-rise signs it would surely be in line to match them at this location. I

Eastbound



1.0 Mile to the Exit



0.9 Mile to the Exit

Eastbound (continued)



0.7 Mile to the Exit

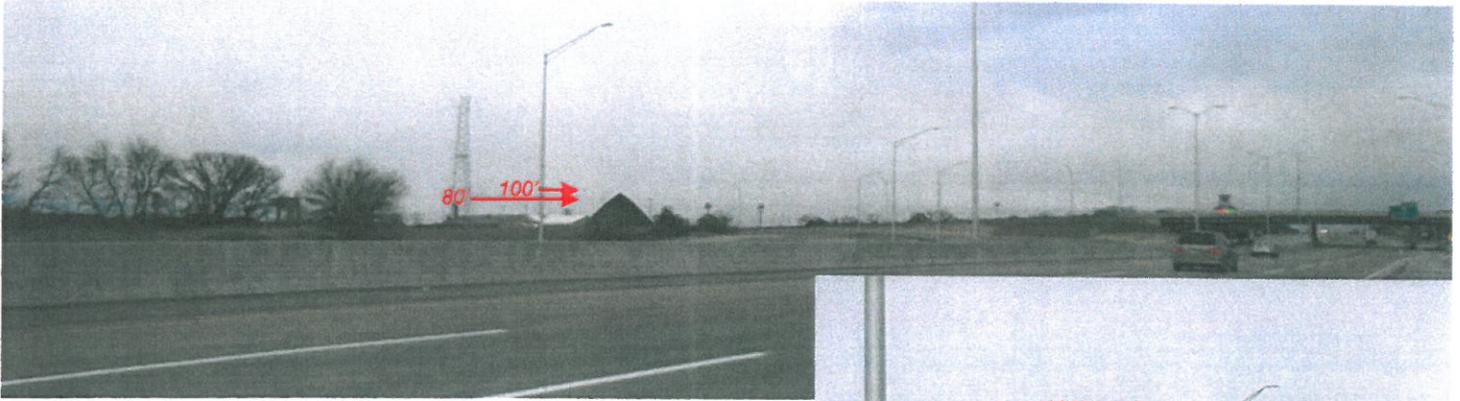


0.5 Mile to the Exit

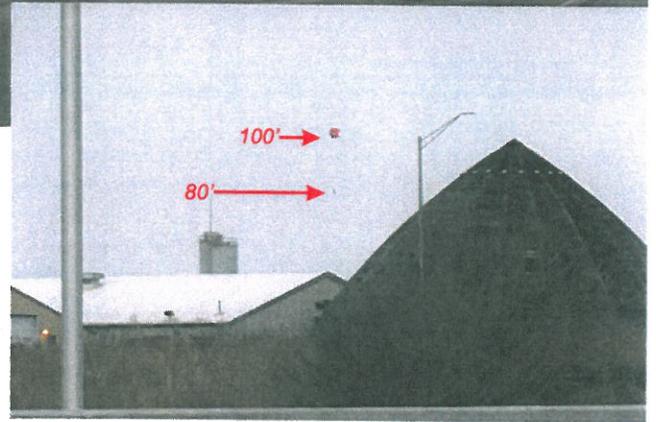


0.3 Mile to the Exit

Eastbound (continued)



0.1 Mile to the Exit

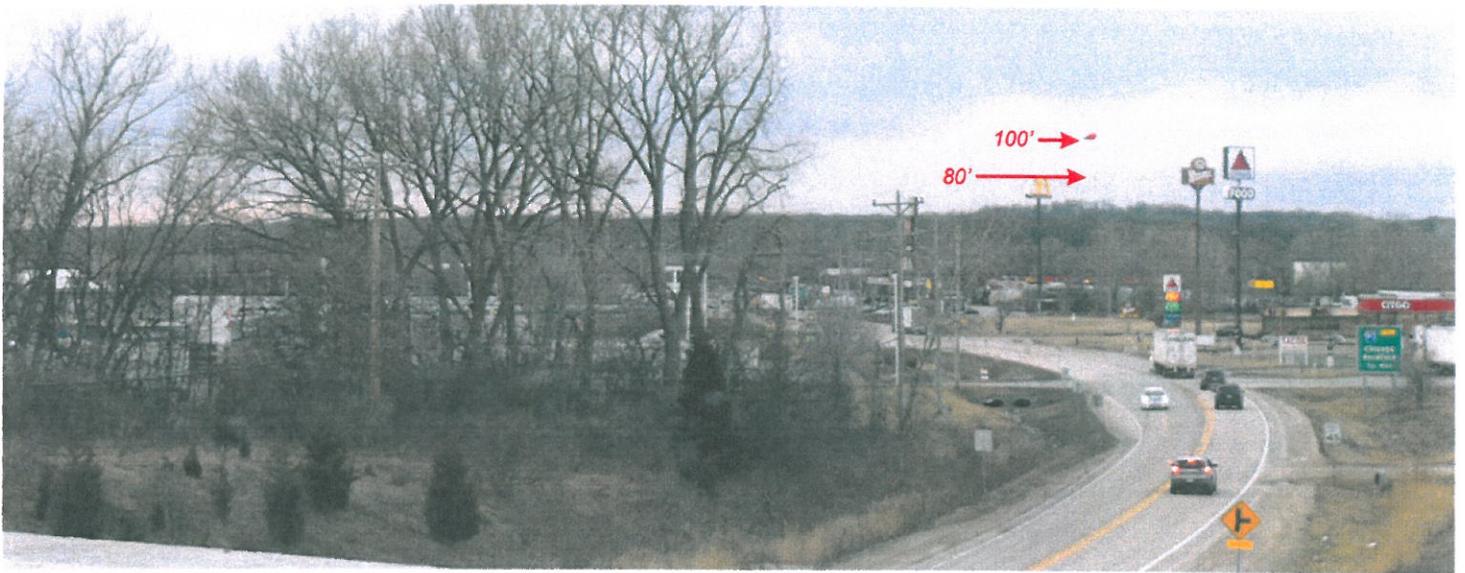


Just before the Exit

Westbound



0.3 Mile to the Exit



0.2 Mile to the Exit



0.1 Mile to the Exit

In Exit

