

Meeting Minutes  
Business Development Commission  
August 22, 2018  
Hampshire Village Hall

Call to order at 6:34pm

Present: Commissioners Susie Kopacz, Eileen Fleury and David Pizzolato, Trustee Ryan Krajecki, Trustee Mike Reid and Village President Jeff Magnussen

Absent: Art Zwemke, Michael Armato

Meeting minutes from 7/11/18- David Pizzolato made a motion to approve minutes with a second by Susie Kopacz.

Mike Reid reported that the website is live as of Monday, August 20, 2018. Subcommittee will set a time to plan how to get the information out that the website is out and ready for utilization.

#### Beautification Committee Update

Façade program has been developed and the plan is to solidify the plan to present to BDC for approval. If approved, Ryan can take our plan to the village board for approval..

The Beautification committee will contact Jacob Goebbert to gain some insight on options for landscaping architecture for the downtown.

#### Potential Companies

How to market to businesses we would like to come in. Discussion on inviting for new developments or existing buildings on State Street that have to be updated. The commission would like to move forward to find businesses that are interested, then find the space that will work. With new business developments coming and current buildings for sale, we will attempt to find a fit for those particular businesses. The commission will expand the list of potential places between land and existing businesses. Marketing materials was discussed so when contacting potential businesses there is information that we can leave with them so they can contact us.

## Company Profiles

Jeanie Mayer will be interviewing the businesses we have set forth in last meeting, with the first being Dreymler and Kray which will be featured for September. Our goal for the interview is to have it draw more business to him so he enhances the stock on hand and draws more business downtown.

Some of our businesses that have been listed in our timeline may change. The Hampshire Pet Resort will be hosting an annual rescue in the spring, so a suggestion was made by the Executive Director of the Chamber to hold off till the event is closer.

The commission needs to replace Mike Gazzola. Also, Art Zwemke has resigned from the BDC. The commission will need to replace both positions. Ryan will send out a proactive email to the members of the beautification committee that did not get chosen for the last open position to let them know we are working on finding a certain skill set to replace the 2 commissioners that need to be replaced.

## Quarterly Business Consortium

Discussion on hosting a quarterly meeting with local businesses to get feedback on the direction the BDC is going and possibly getting more insight on ideas to help retain the businesses we have as well as making our community enticing to start a new business. We will continue to have discussions to create a plan to have the consortiums as part of our plans.

Motion to table the Entrepreneurial Packet to next meeting was made by David Pizzolato with a second by Susie Kopacz.

## Action Items:

OMA issue

Eileen Fleury made a motion to adjourn with a second by David Pizzolato the meeting at 8:34pm.