

Meeting Agenda  
Business Development Commission  
March 14, 2018, 6:30 p.m.  
Hampshire Village Hall  
234 S. State Street

1. Call To Order
2. Public Comments
3. Review of the February 14, 2018 minutes for approval
4. Update on the website for the village
5. Update on unfinished defining the context
  - A. Please report progress on filling out the documentation (everyone but downtown and Rt 72)
6. Housekeeping issues
  - A. Vote on Chairman length of term
    1. One 2 year term or Two 1 year terms
  - B. Vote on sitting commissioner term lengths
    1. Decide on the group of 3 at 3 years and the group of 3 at 2 years
7. Discussion of Revolving Loan Closeout Fund
  - A. Reconfirmation of our position for upcoming debate on what to do with funds
    1. BDC members welcome to come and hear village board debate
    2. From a business development perspective discussion of the merits between connecting North and South water system vs stimulus spending on the areas of blight
8. Area Focus
  - A. Downtown
    1. What specific recommendations do we have for the village board regarding downtown based off of David's spreadsheet (please review ahead of time)
  - B. Rt 72
    1. Discuss Mike's list of defining the context
    2. Begin brainstorm to help Mike begin setting goals template
9. BDC Survey
  - A. Vote to approve it
  - B. Discussion of the method and media locations to release it
    1. Vote on it's release

C. Who is going to collect the information and manage it

1. Where should it be stored?

2. Should we share the results with town (How and when?)

10. Marketing the Village

A. Rebranding the village

B. Support from people who connect cities and retailers together

11. Update on things going on in the village

12. Adjourn